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From Spectrum Chaos to **Network Intelligence**

Physics-Informed Geospatial Intelligence
for Smart Networks & Digital Infrastructure

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Connectivity Is the New Utility



Smart Cities

1,000+

cities deploying IoT
infrastructure globally

Growing Rapidly



5G Expansion

5.9B

5G subscribers
expected by 2027

Critical Backbone



IoT Devices

45B+

connected devices
by 2030

Network Dependency

"Connectivity is now as essential as power and water — yet our planning tools haven't caught up."

Visakhapatnam Smart Poles: A Cautionary Tale

HOME / NEWS / CITIES / VISAKHAPATNAM

Smart poles, installed under Smart City Mission-2015, become defunct in Visakhapatnam

People urge authorities to repair and make them available to tourists and visitors; in the new financial year, the poles come under the control of State government and steps will be taken to maintain and use them, says an official

Published - February 18, 2025 12:50 am IST - Visakhapatnam

V. KAMALAKARA RAO

Smart Infra · 6 Min Read

Smart cities of Andhra and Telangana stand as towering examples of mission failure

Visakhapatnam Smart Poles: A Cautionary Tale

Visakhapatnam, Andhra Pradesh, India

India's Smart City Mission flagship coastal city

~50 Smart Poles Installed

₹15 Cr Capital Investment

10% Currently Operational

Root Cause: CAPEX without sustained intelligence — hardware-driven, not intelligence-driven.

What Went Wrong?

Non-Optimized Placement

Poles deployed without proper RF simulation or demand analysis. Location decisions were administrative, not data-driven.

Low Usage → Low Value

Without connectivity optimization, citizens saw no tangible benefit. Adoption was minimal from day one.

No Predictive Maintenance

Reactive-only maintenance model. Equipment degradation went undetected until complete failure.

Environmental Degradation

Coastal humidity, salt air, and heat exposure accelerated hardware failures with no monitoring in place.

Spectrum Chaos in Urban Environments



Urban density amplifies every wireless challenge, demanding smarter spectrum management.

Why Traditional Geo-Intelligence Struggles to Resolve Spectrum Chaos

Black-Box Predictions

DL models can predict statistically plausible but physically impossible outputs - like negative RSRP or faster-than-light handoffs—due to lack of physical constraints.

Physics Violations

Free-space path loss follows $1/d^2$. Pure ML sees d as just another feature and may predict coverage improvements with distance - violating the inverse-square law entirely.

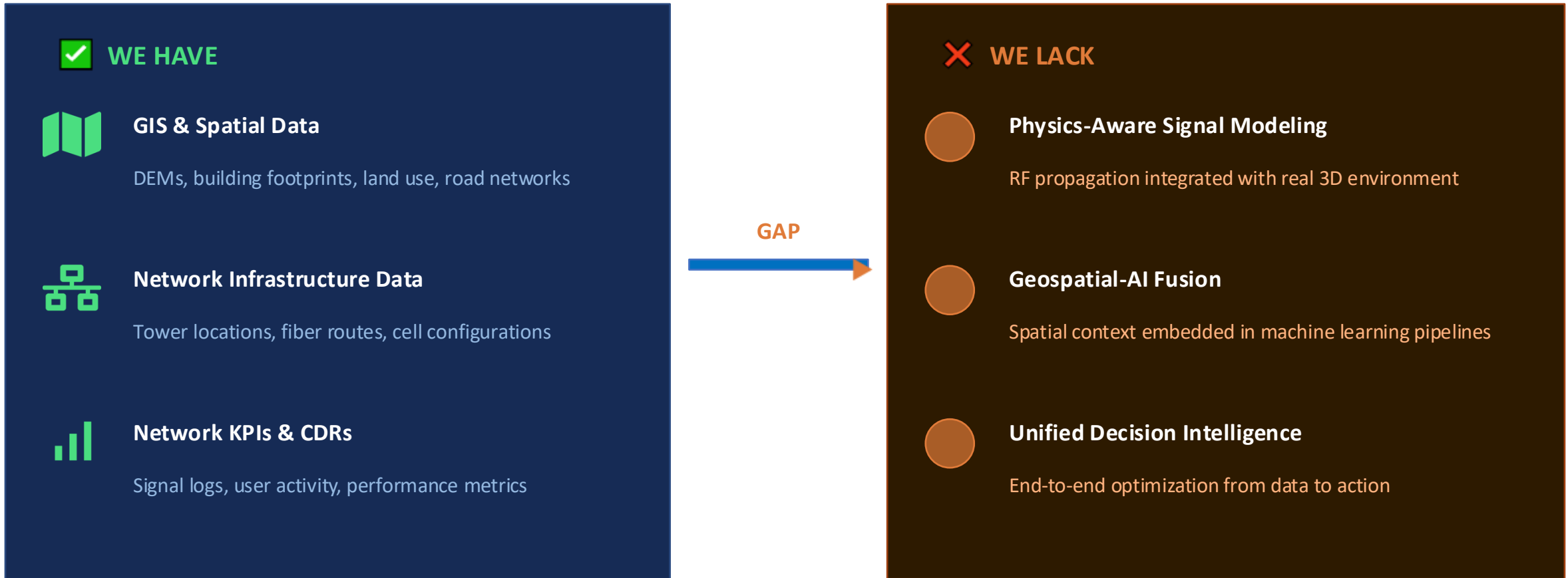
Spatial Blindness

Standard tabular ML treats lat/lon as scalars. It has no concept of line-of-sight, Fresnel zones or building blockage — all deterministic from geometry and wavelength.

Label Hunger

A new tower site or freshly gazetted smart-city zone has zero drive-test data. Without physics as a prior, the model cannot generalize — a costly blind spot for rollout teams.

The Missing Intelligence Layer



"The integration of Physics + Space + AI is the missing intelligence layer."

Physics-Informed Geospatial Intelligence (PIGI)



Physics-Based RF Modeling

Real-world signal propagation using path loss, diffraction, scattering & reflection



Geospatial Context Awareness

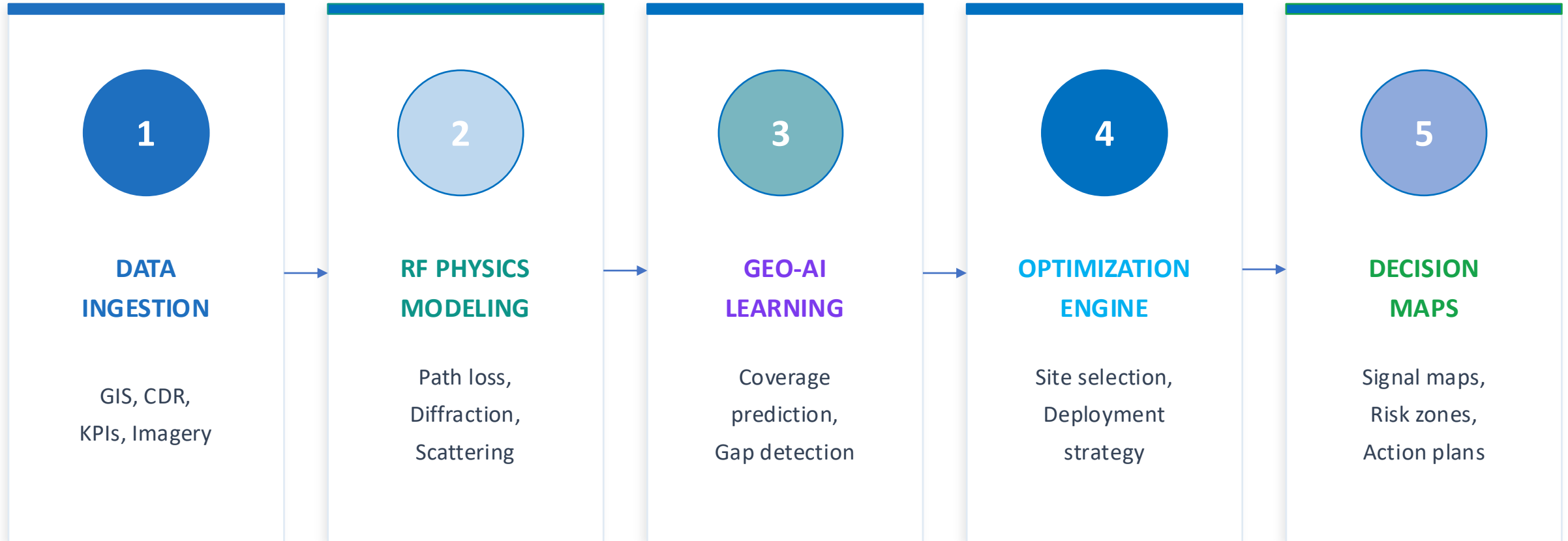
DEM, DSM, building footprints, land use — geography shapes every decision



AI-Driven Optimization

Machine learning that learns from network KPIs to predict and optimize coverage

Integrated Intelligence Pipeline



"AI guided by physics, grounded in geography — the foundation for intelligent infrastructure planning."

Physics - Driven Layer: How Signals Behave in the Real World



Path Loss

$$L = 20\log(d) + 20\log(f) + K$$

Signal power diminishes as distance and frequency increase. The bedrock of all coverage calculations.



Reflection

$$\theta_i = \theta_r \quad (\text{Snell's Law})$$

Signals bounce off hard surfaces — buildings, roads, water — creating multipath propagation effects.



Diffraction

$$\lambda/d > 1 \quad (\text{Huygens Principle})$$

Signals bend around building edges and terrain obstacles, extending coverage into shadow zones.



Scattering

$$\sigma = f(\text{surface roughness})$$

Irregular surfaces scatter signal energy in multiple directions, contributing to interference floors.

Physics-based modeling ensures our AI predictions are constrained by the laws of electromagnetics — not just statistical patterns.

Geospatial-Driven Layer: Geography Defines Signal Behavior

Land Use Data

Classifies urban, suburban, and rural zones — each with distinct propagation characteristics and demand profiles.

Road Networks

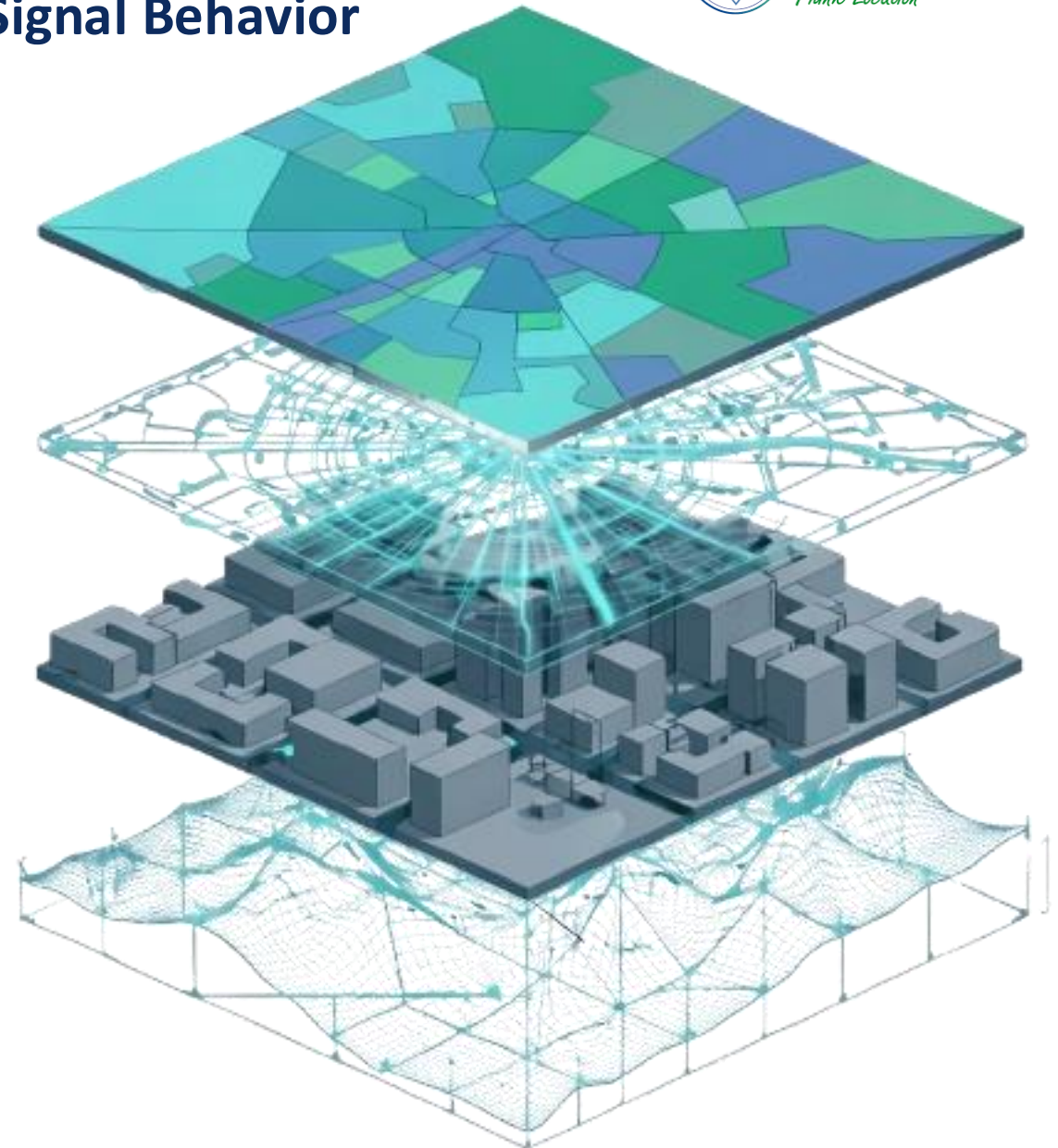
Infrastructure corridors define mobility patterns, demand concentrations, and deployment access routes.

Building Footprints

3D building data determines signal blockage, reflections, and the urban canyon effect on network coverage.

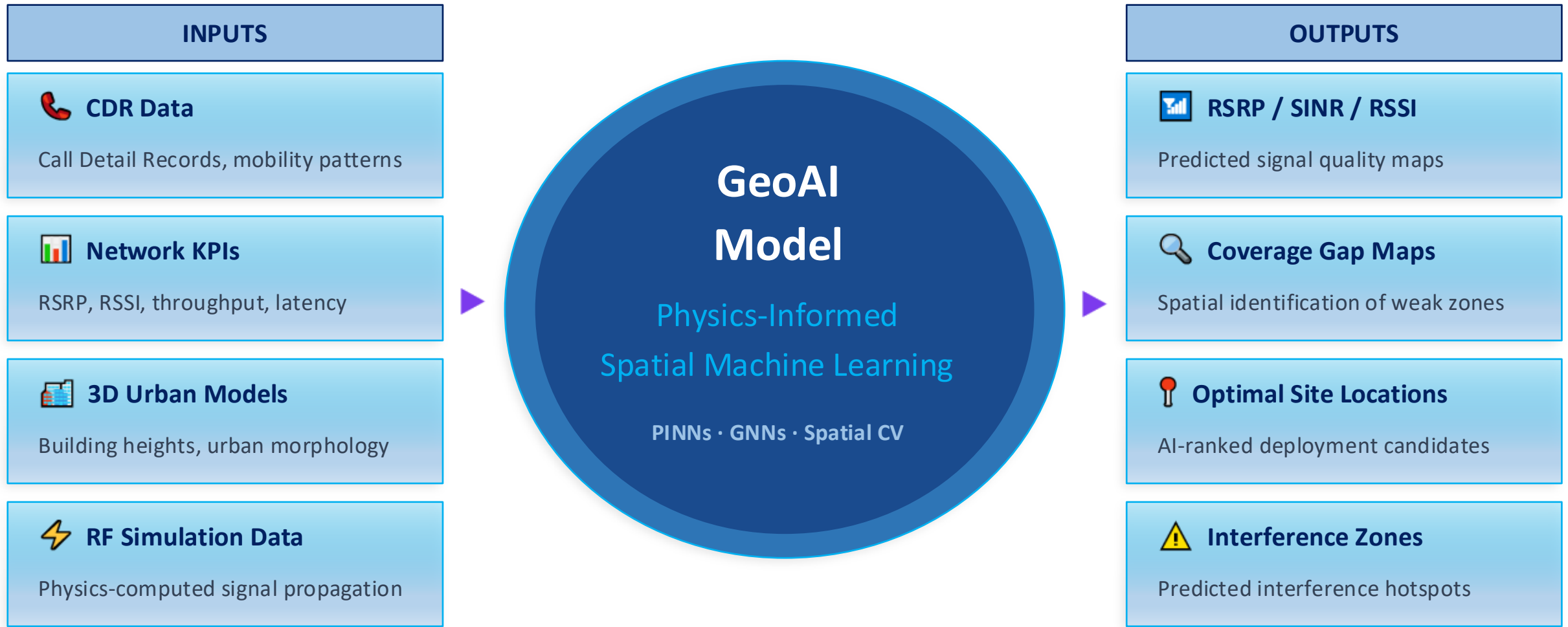
DEM / DSM

Digital Elevation and Surface Models capture terrain height and building canopy — essential for RF propagation accuracy.



Stacked Geospatial Data Layers

AI-Driven layer: That Learns from Geography & Network Behavior



Reimagining Visakhapatnam with PIGI

WITHOUT PIGI (What Happened)

X Deploy first, analyze never

X Administrative placement logic

X No RF simulation pre-deployment

X Reactive maintenance only

X No digital twin or monitoring

VS

WITH PIGI (What Should Happen)

✓ Simulate first, deploy confidently

✓ Demand-aware, RF-optimized placement

✓ Full pre-deployment RF simulation

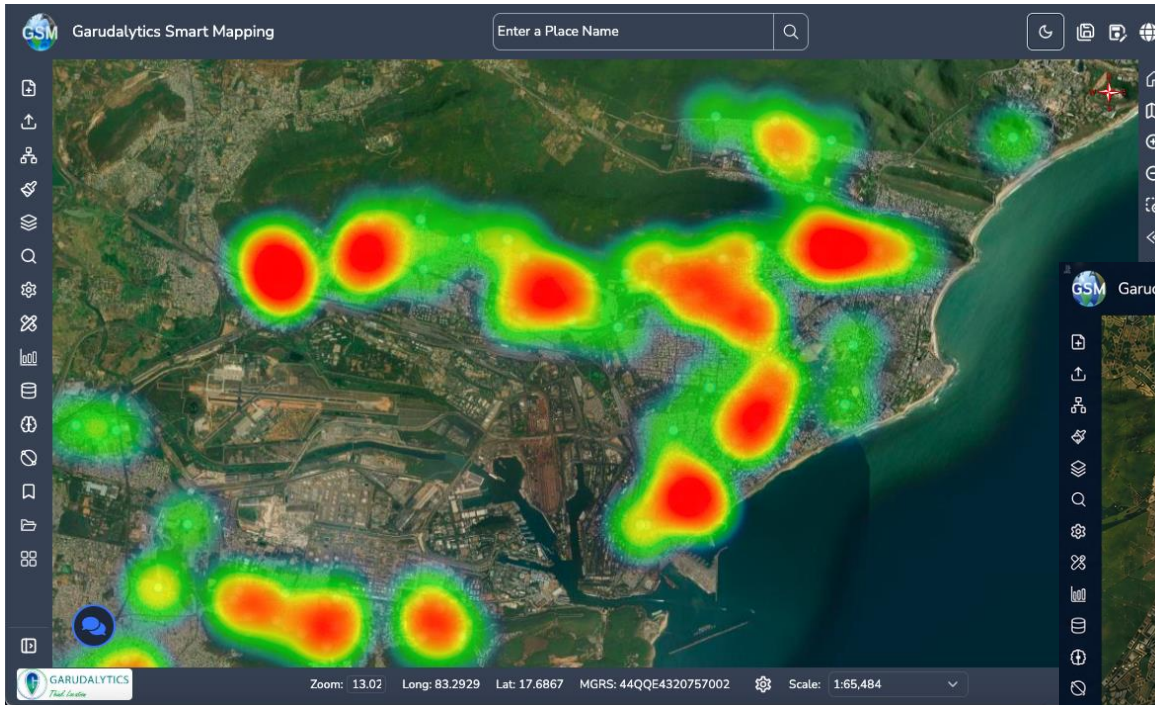
✓ Predictive maintenance from day one

✓ Live digital twin + real-time monitoring

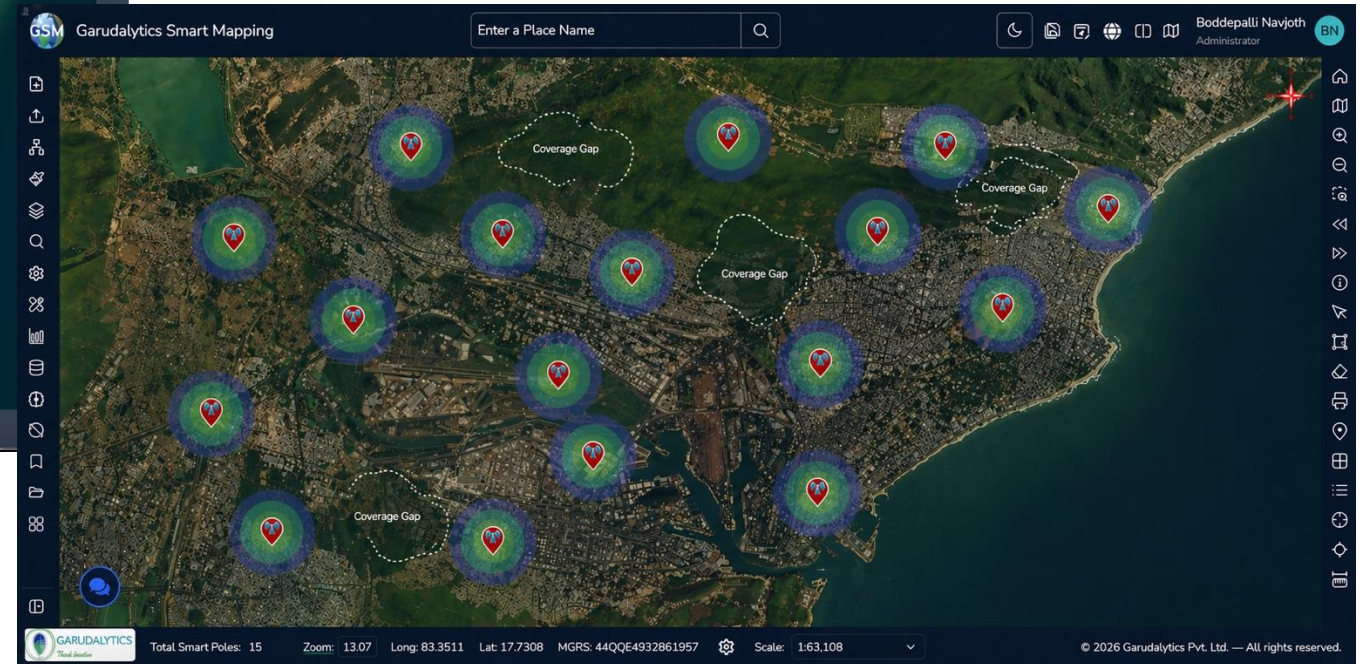
PIGI Principle: "Build before you build" — simulation-first, deployment with confidence.

Map-Driven Decisions & Long-Term Intelligence

Signal Strength Maps



Coverage Gap Identification



From Reactive Infrastructure to Predictive, Self-Optimizing Networks



Physics-Guided AI

Every prediction constrained by the laws of electromagnetics. No more black-box deployments.



Geospatially Aware

Decisions rooted in real terrain, real buildings, real geography — not lab-bench assumptions.



Predictive by Design

Infrastructure that anticipates failures, optimizes itself, and adapts to urban evolution.

About Product GSM



User / Admin Console



Voice Commands



Geo Data Lake



SaaS Model



Secure Access



No-Code UI



Cloud Scalable



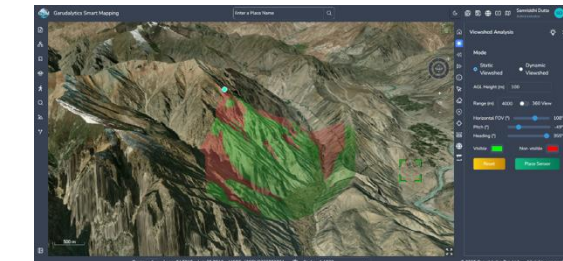
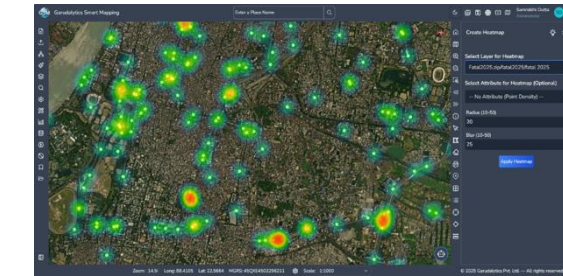
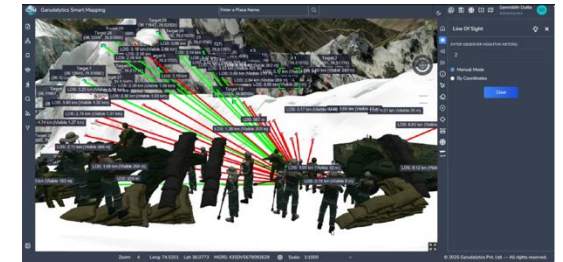
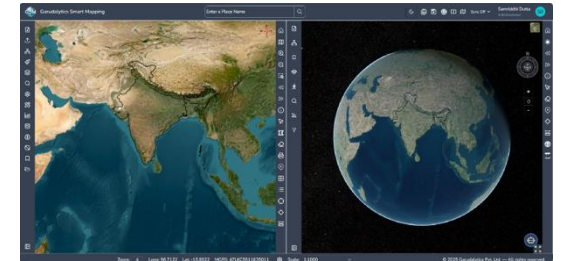
Data Interoperability



50+ GeoAI Tools



Multilingual



About Product G-mAP



Advanced 3D Geo-Analysis



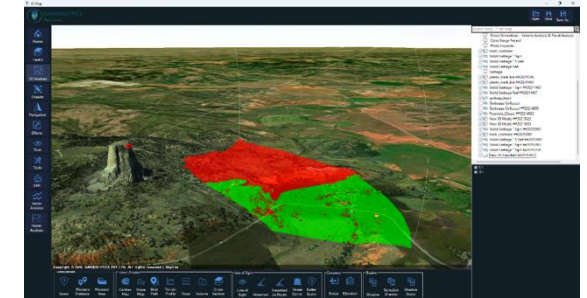
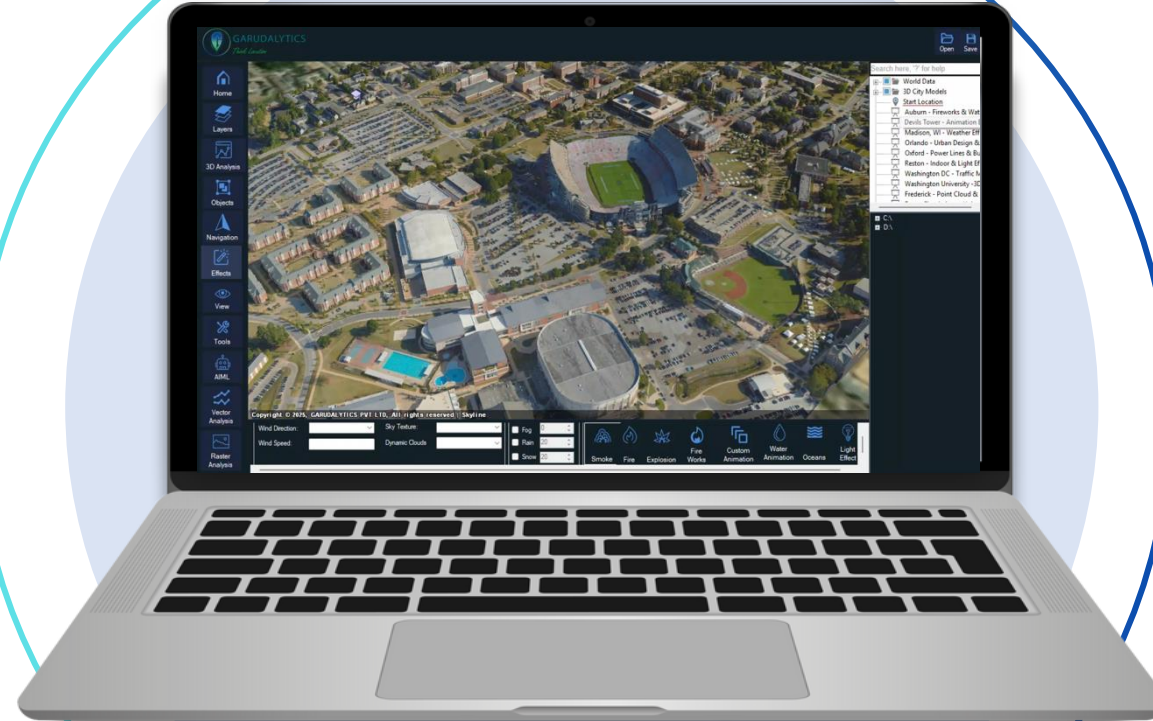
Interactive Animation



Built-In AI/ML Intelligence



AR/VR-Enabled Terrain
Exploration



About Product G-Field



Seamless Data Collection



Offline Capabilities



Domain Specific Schemas



Team Collaboration



Cross-Platform



Easy Configuration

Thank You