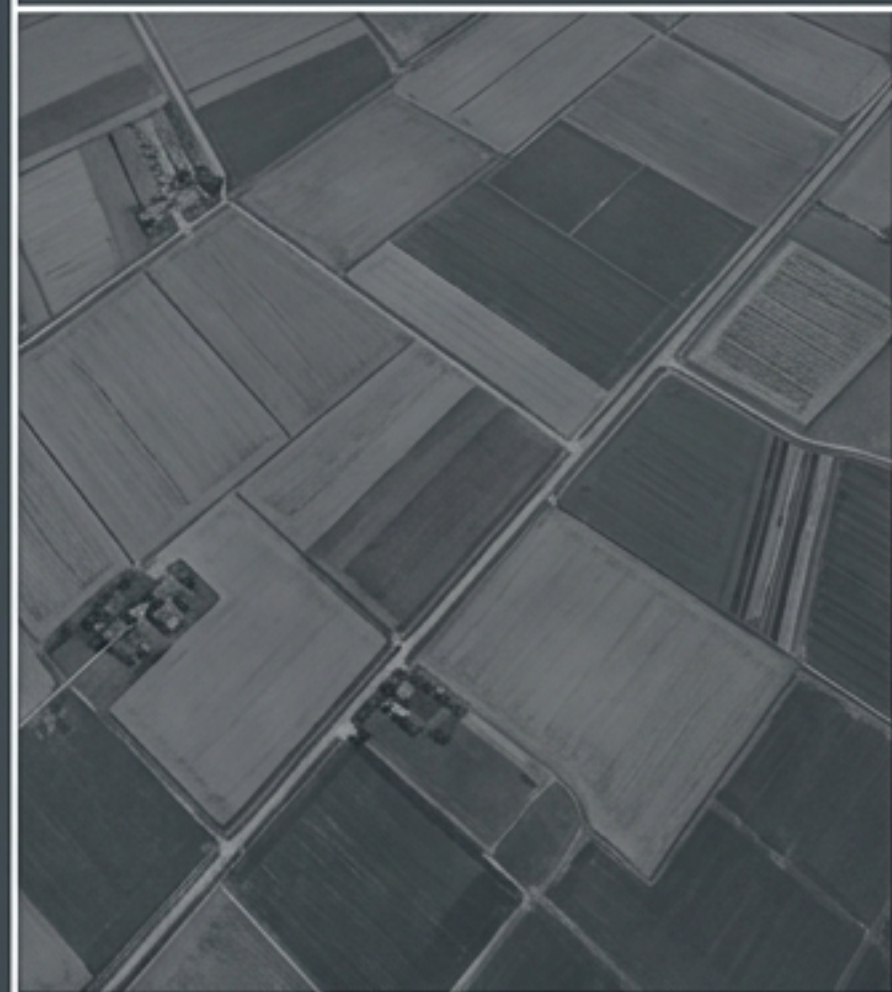



Space2Earth: Driving Innovation and Collaboration in the Space Economy

A Strategic Dossier by Gopinath Mallipatna, CFO, SatSure



Space2Earth: in the Space Economy



Sosce2Earth: Driving Innovation and Collaboration in the Space Economy



Supply Chain Visibility and Collaboration in Space Economy:

27%	7.2%
7.2%	7.1%



Space2Earth: Driving Innovation and Collaboration



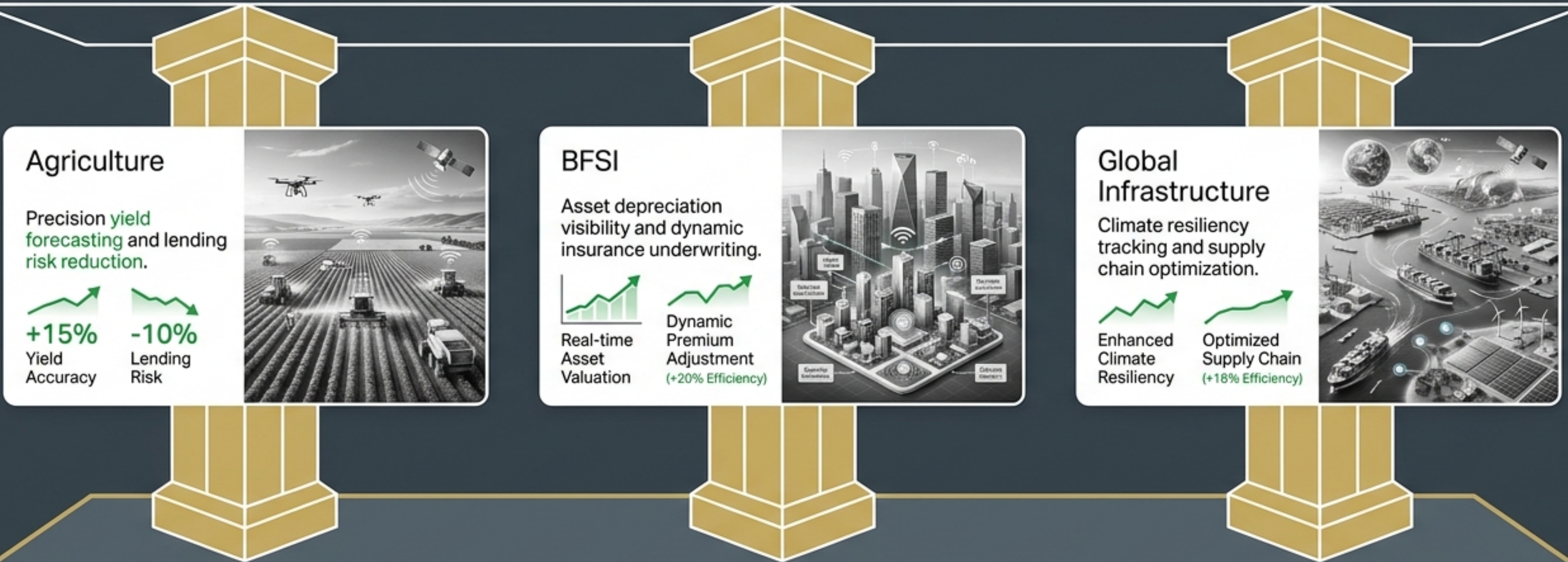
Agri-Lending NPAs ↓ 12%

Supply Chain Visibility ↑ 24%

ESG Target Attainment ↑ 18%

The Space Economy is Not a Vertical Industry

Treating space as a deep-tech vertical limits its value. It is the invisible horizontal bedrock powering the next generation of global business operations.



The Horizontal Enabler: Earth Observation & Satellite Infrastructure

The Lost in Translation Gap

The Industry Sins

Speaking the Wrong Language

Selling pixels instead of outcomes.

The Outsider Complex

Positioning as a disruptor demanding new user behaviors.

How Global Business Actually Buys

C-suites do not allocate capital for technical novelty; they buy risk mitigation and bottom-line expansion.

Enterprises reject fragmented workflows; they adopt seamless workflow integrators.

Impact lags because the space sector remains obsessed with the sky, while the customer is grounded in the bottom line.

The Language of ROI

	The Tech Approach	The CFO Approach
Value Metric	Spatial Resolution / Petabytes Processed	Capital Allocation / Risk Reduction
The Pitch	We have 0.5m resolution imagery with daily revisits.	We provide real-time visibility into asset depreciation and supply chain bottlenecks, reducing operational risk by 15%.
Market Positioning	Deep-Tech Industry Disruptor	Seamless Workflow Integrator
End Deliverable	Raw Imagery / Proprietary Web Portals	API feeds piped directly into SAP, Zoho, and existing ERPs.

The Outsider Problem: Disruption vs. Integration

The Outsider Bridge (Failing Model)

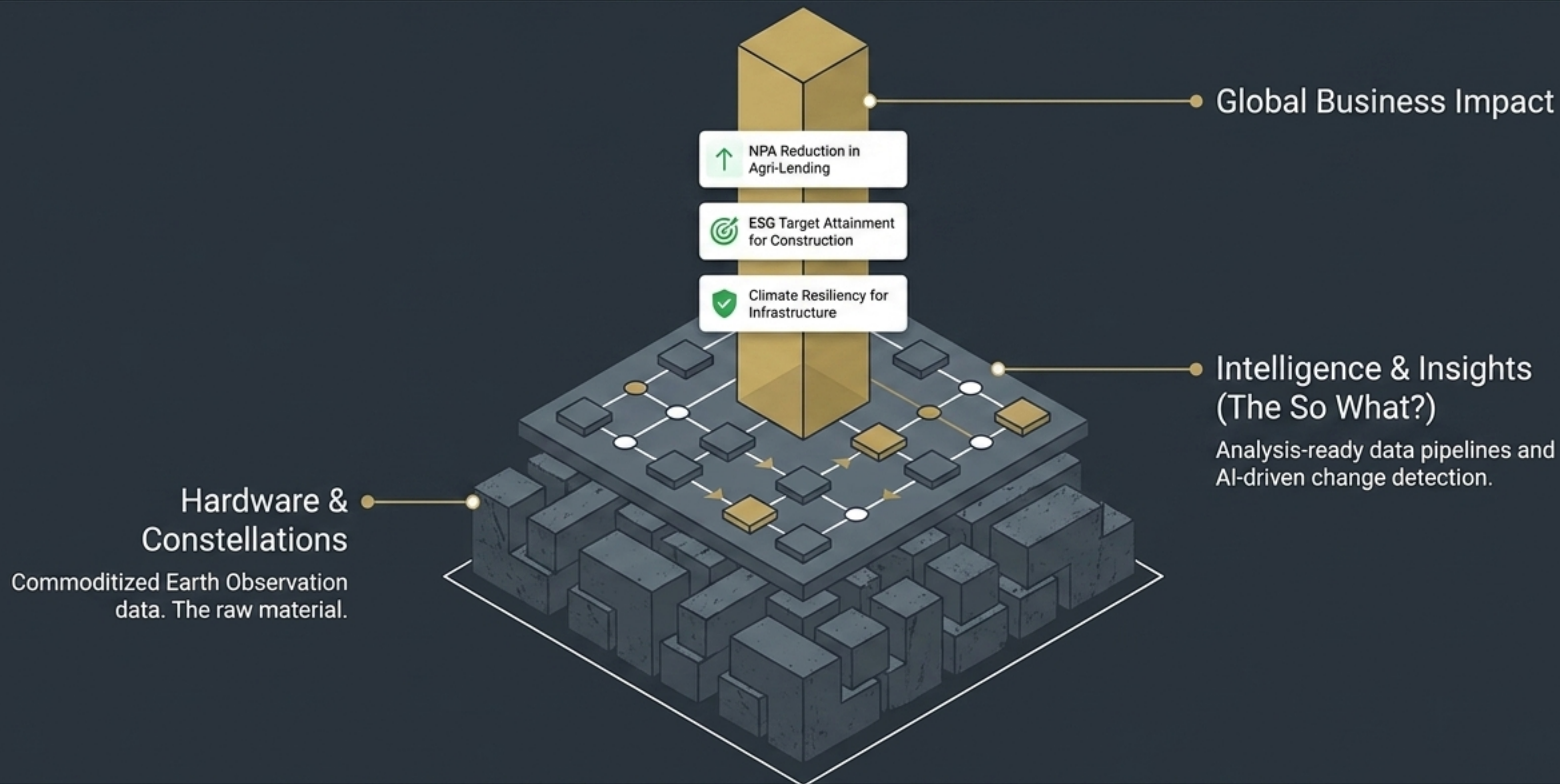


The SatSure Plug (Winning Model)



Space companies fail when they try to disrupt industries they don't fully understand. True collaboration means adapting to the customer's workflow, not asking them to abandon it.

The Impact Pyramid: Engineering Business Outcomes



Bottom-Line Impact: The BFSI & Agri-Lending Use Case

The Challenge

Banks struggle with blind spots in agricultural credit risk, leading to elevated Non-Performing Assets (NPAs).

The Space2Earth Solution

Continuous monitoring translates into predictive crop yield APIs, completely invisible to the loan officer but entirely integrated into their underwriting software.

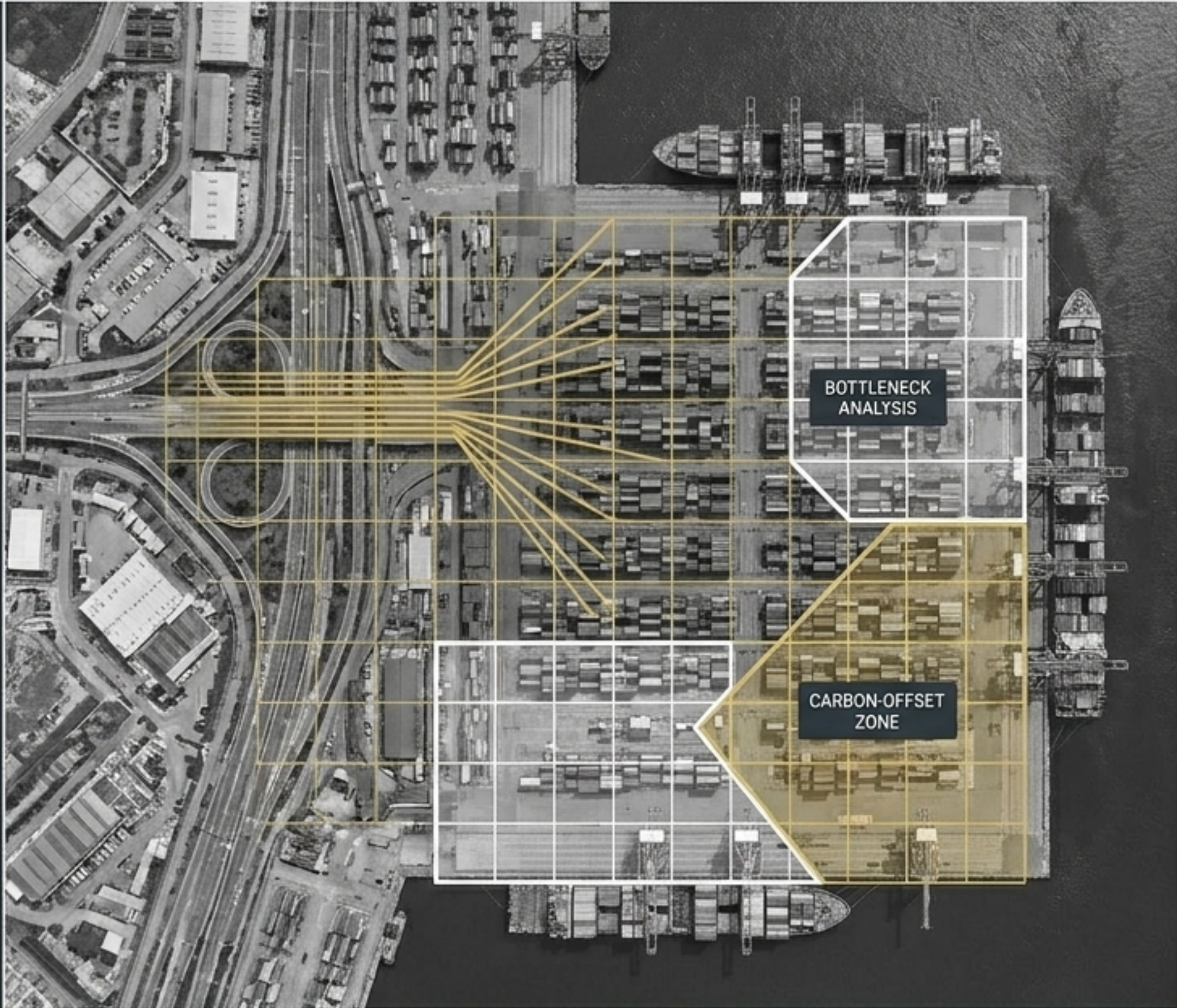
The CFO Outcome

Proactive capital allocation and a measurable reduction in portfolio risk.

NPAs reduced by up to 15%



Bottom-Line Impact: Infrastructure & ESG Attainment



The Challenge

Construction firms and institutional investors face mounting pressure for precise ESG target attainment and climate resiliency auditing.

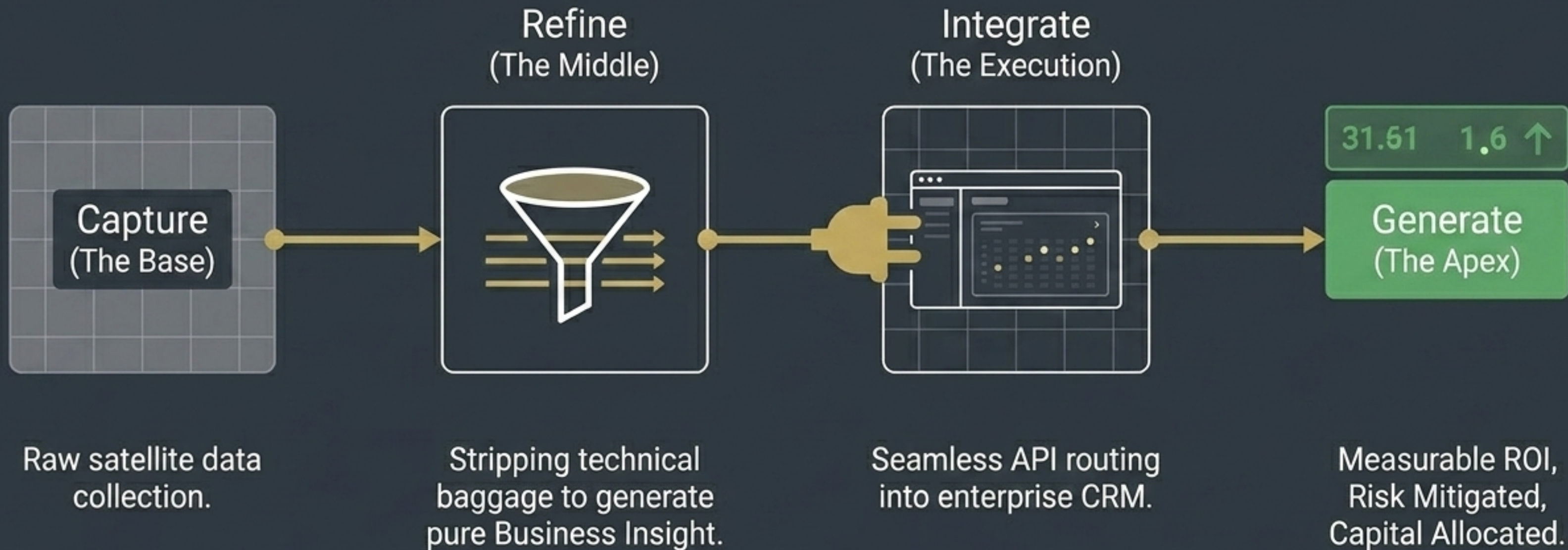
The Space2Earth Solution

AI-driven change detection feeds real-time, tamper-proof environmental compliance data directly into corporate ESG reporting dashboards.

The CFO Outcome

Verified regulatory compliance, protected asset valuation, and elimination of manual auditing bottlenecks.

The Space2Earth Value Engine



The Ultimate Benchmark for Space Tech

**Space data is only valuable
when it acts invisibly to drive
Earth's bottom line.**

Strategic Mandate

- Stop buying pixels.
- Start demanding workflow integration.
- Partner for operational risk reduction.