




International Address Capture: Simple Solutions to Complex Formats

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How to write an address in your country?


ABC MOVERS 
1500 E MAIN AVE STE 201
SPRINGFIELD VA 22162-1010
UNITED STATES OF AMERICA


Victoria House 
15 The Street
Hurn
CHRISTCHURCH
BH23 6AA
UNITED KINGDOM

Mr. N Gopalarathnam
32/1, 2nd Main Road
8th Block
Jayanagar
Bangalore
Karnataka
560082
INDIA 

Liselotte Sommer
Rhondorfer Str. 666 // Apartment 47
50939 KÖLN
GERMANY 

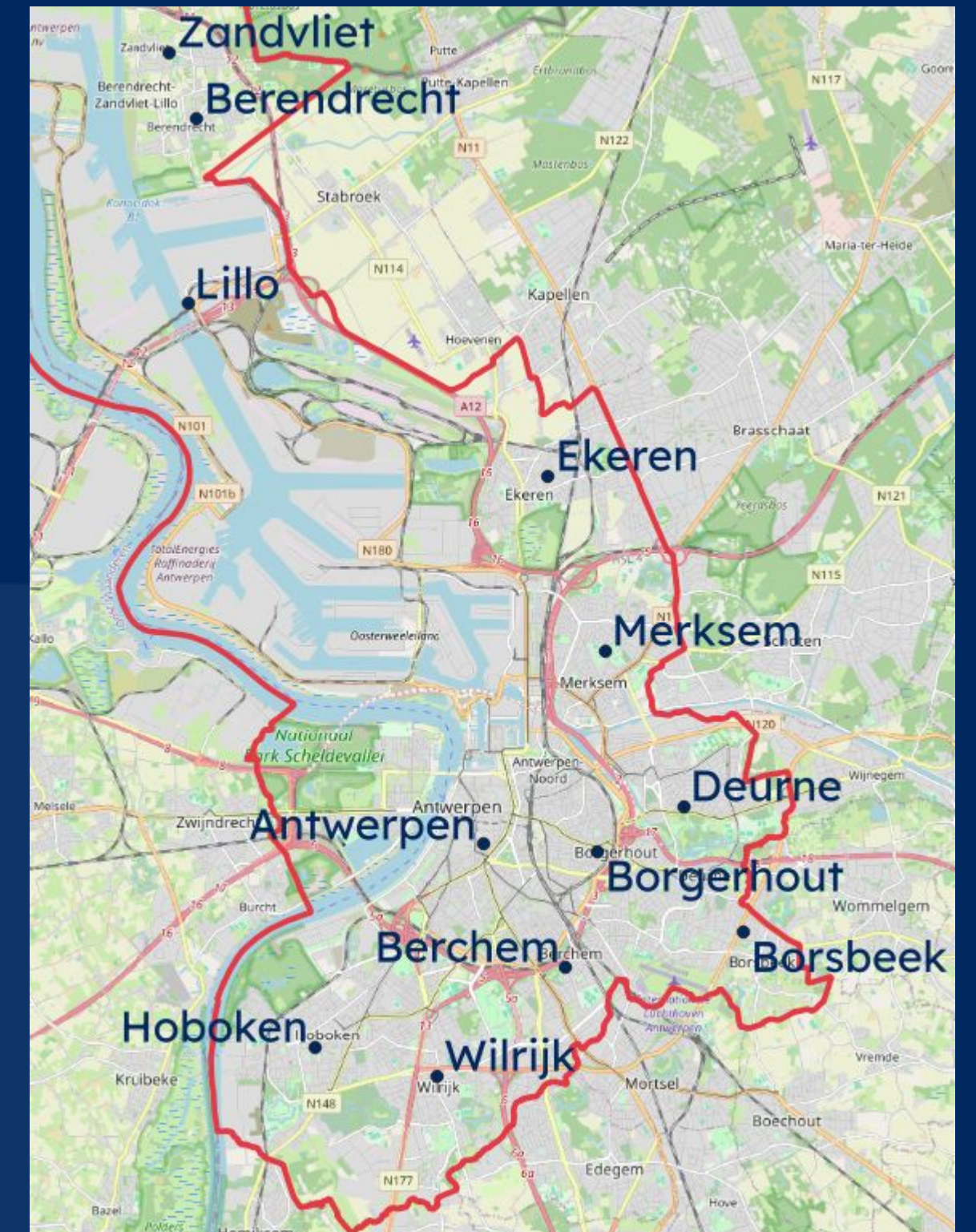
M. Jean DELHOURME
25 RUE DE L EGLISE
CAUDOS
33380 MIOS
FRANCE 

Sr. D. José Ayuso Cortés 
Barrio de San Roque
09692 CANICOSA DE LA SIERRA
BURGOS
SPAIN

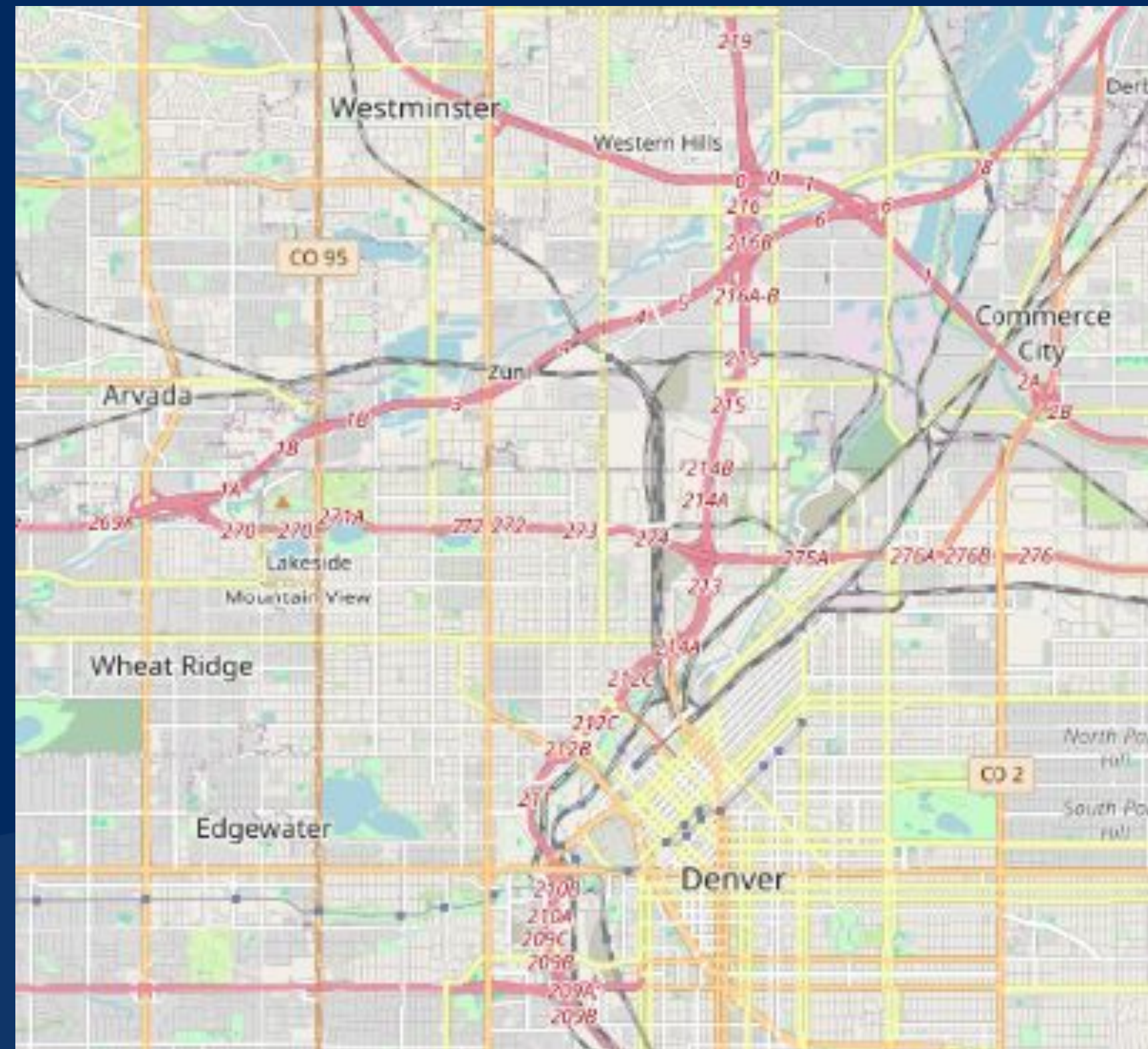
Mr. J. de Vries 
Adrianastraat 34
6832 AM ARNHEM
NETHERLANDS

Mr. Rajiv Rattan
4, Amrita Shergill Road
New Delhi
110003
INDIA 

What is a city/town/locality?



How should I know when to use Denver or a more granular name?



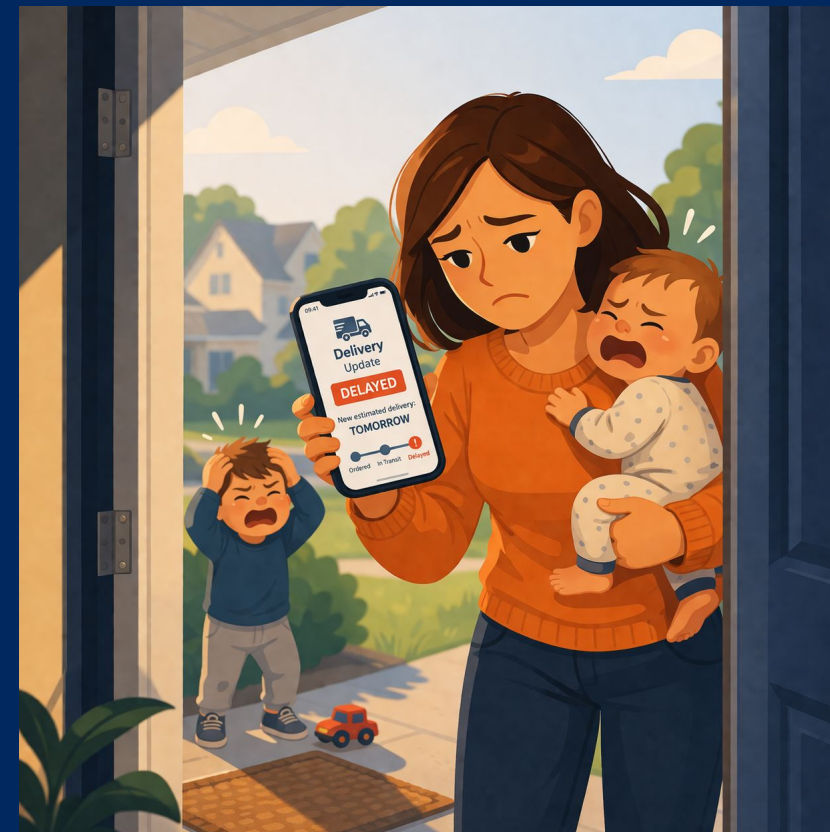
ZIP	Recommended	Recognized	To Avoid
80212	Denver	Wheat Ridge	Lakeside
80260	Denver	Westminster ...	
80003	Arvada		Westminster

What is the business impact of bad addresses?



Failed deliveries

Direct cost



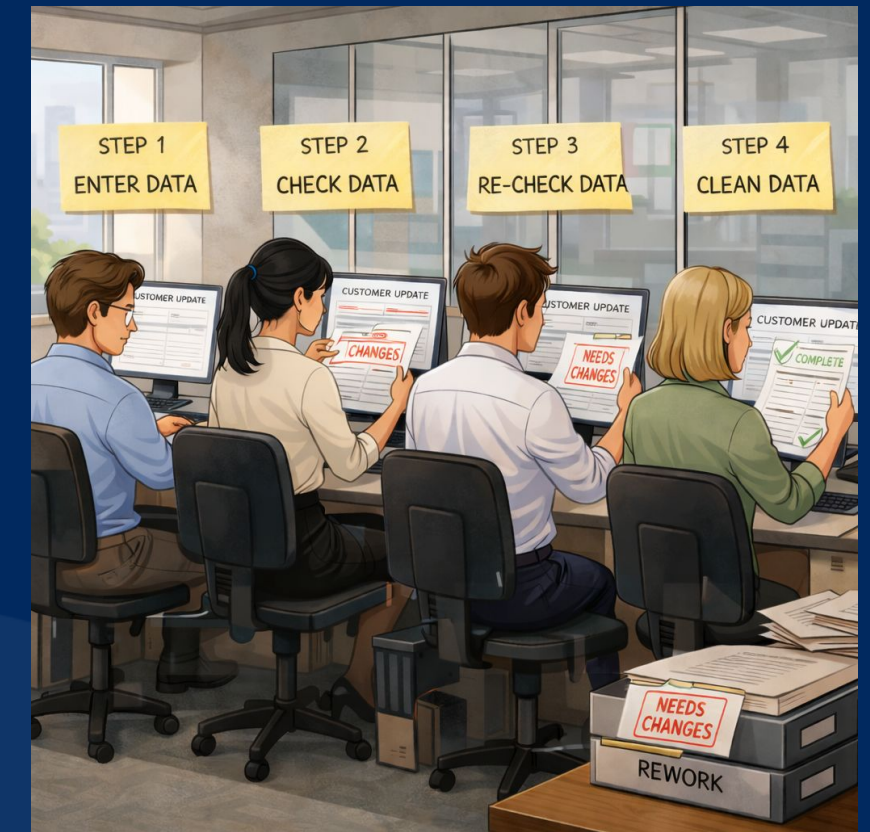
Poor customer experience

Lost revenue



Inaccurate or orphan data

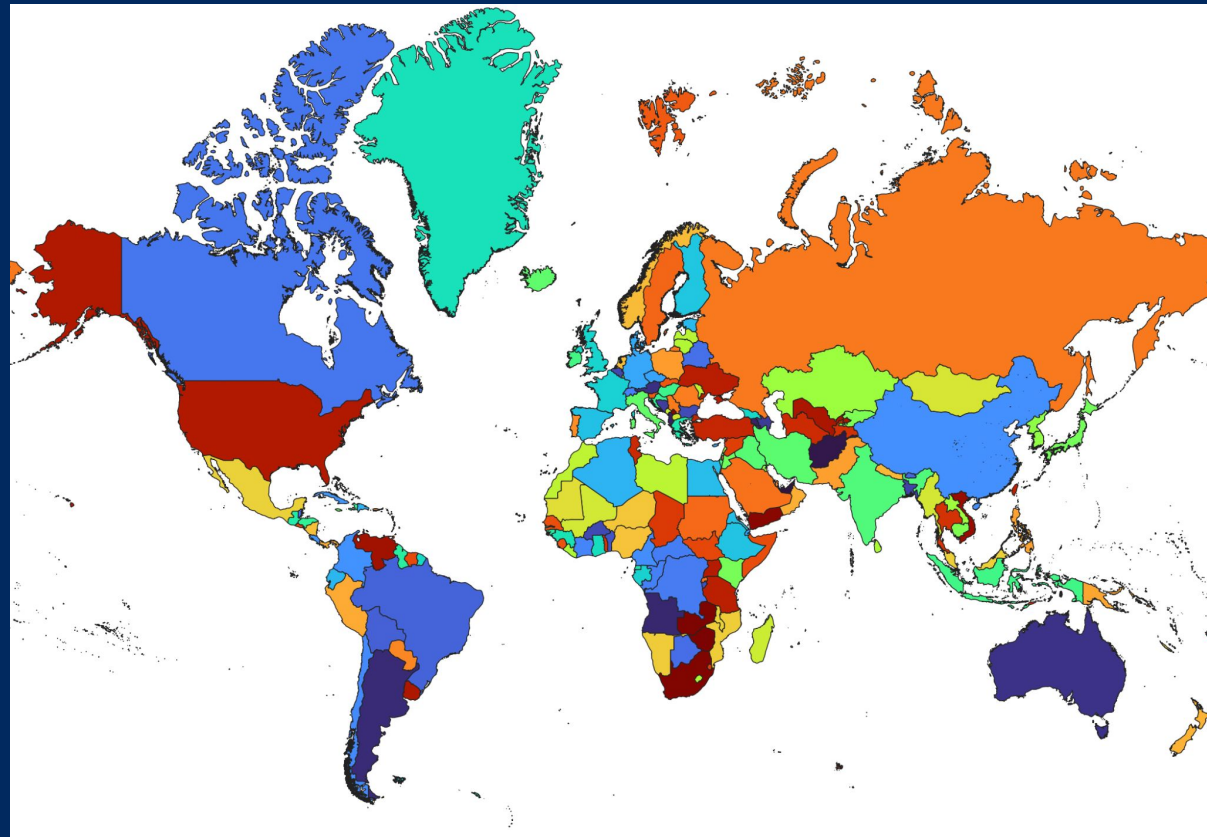
Poor reporting, compliance issues



Operational inefficiencies

Manual work, cleaning projects

What are the challenges?



**Data
fragmentation**
No worldwide authority



**Local rules,
variable adoption**
Habits, International
practices, knowledge gaps



Structure diversity
No international standard

Practical solutions

United States - Address Format

An address format in United States contains the following elements:

1. Recipient's name
2. Business or department name (if applicable)
3. House number and street name
4. City Name, State Code, ZIP Code (5 digits)
5. Country - UNITED STATES (in all caps)

You can leverage GeoPostcodes data to validate addresses in United States using:

- Street column to validate Street names
- Post Town column to validate City names
- ISO2 column to validate State codes
- Postcode column to validate ZIP codes

ISO	ADDRESS FORMAT	ORDER	ADDRESS_ELEMENT	GeoPostcodes_field	NEWLINE	SEPARATOR	CODE	UPPER	INTERNAL COMMENTS	ADDRESS
US	US01		1 House number	Number	Yes	" "	FALSE	FALSE		TRUE
US	US01		2 Street	Street	No		FALSE	FALSE		TRUE
US	US01		3 City	Post_town	Yes	" "	FALSE	TRUE		TRUE
US	US01		4 State	Region1	No		stat	FALSE		TRUE
US	US01		5 ZipCode	Zip	No		FALSE	FALSE		TRUE
US	US01		6 Country	Country	Yes		FALSE	TRUE		TRUE

iso	region1	region2	locality	postcode	locality_type	post_town
US	California	Los Angeles	Los Angeles	90001	recommended	Los Angeles
US	California	Los Angeles	Firestone Park	90001	secondary	Los Angeles
US	California	Los Angeles	Firestone Pk	90001	secondary	Los Angeles
US	California	Los Angeles	Los Angeles	90002	recommended	Los Angeles
US	California	Los Angeles	Watts	90002	secondary	Los Angeles
US	California	Los Angeles	Los Angeles	90003	recommended	Los Angeles
US	California	Los Angeles	Los Angeles	90004	recommended	Los Angeles
US	California	Los Angeles	Oakwood	90004	secondary	Los Angeles
US	California	Los Angeles	Los Angeles	90005	recommended	Los Angeles
US	California	Los Angeles	Sanford	90005	secondary	Los Angeles
US	California	Los Angeles	Los Angeles	90006	recommended	Los Angeles
US	California	Los Angeles	Los Angeles	90007	recommended	Los Angeles
US	California	Los Angeles	Dockweiler	90007	secondary	Los Angeles
US	California	Los Angeles	Los Angeles	90008	recommended	Los Angeles
US	California	Los Angeles	Baldwin Hills	90008	secondary	Los Angeles
US	California	Los Angeles	Leimert Park	90008	secondary	Los Angeles
US	California	Los Angeles	View Park	90008	secondary	Los Angeles
US	California	Los Angeles	Los Angeles	90009	recommended	Los Angeles
US	California	Los Angeles	Los Angeles AFB	90009	secondary	Los Angeles
US	California	Los Angeles	Los Anals AFB	90009	secondary	Los Angeles

<https://www.geopostcodes.com/country/?tab=address%20format>

International address capture is complex—but it doesn't have to be complicated for your business.

