



Google Maps

May 1, 2026

Going From Geo Data To Business Insights

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Google Maps Enterprise

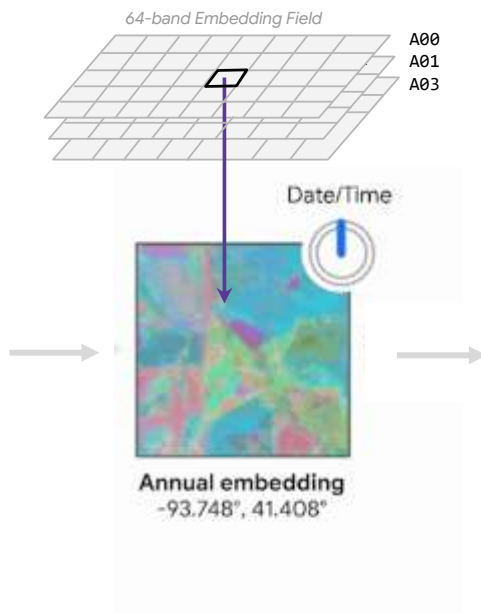
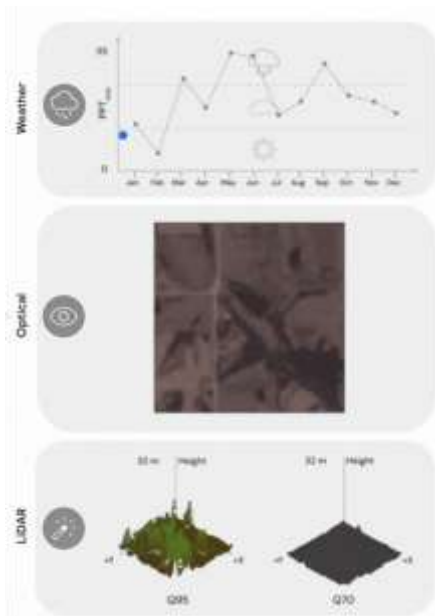
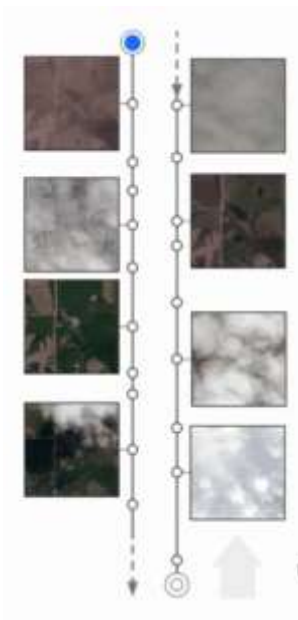


We are in the midst of a **geospatial industry transformation**.

This transformation is led by three forces that are driving improvements in geospatial technology and the resulting impact it can deliver to **business growth**.

This is a **paradigm shift** that not only allows Google Maps Platform to deliver data and products, but to support agentic-driven outcomes.

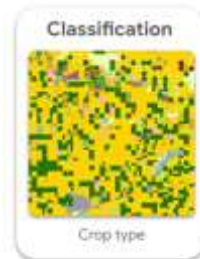
What can you do with the AlphaEarth On-Demand Satellite Embeddings?



Instantly find other places like this



Easily spot changes & track processes



Accurate maps with less training data



Scale biophysical measurements

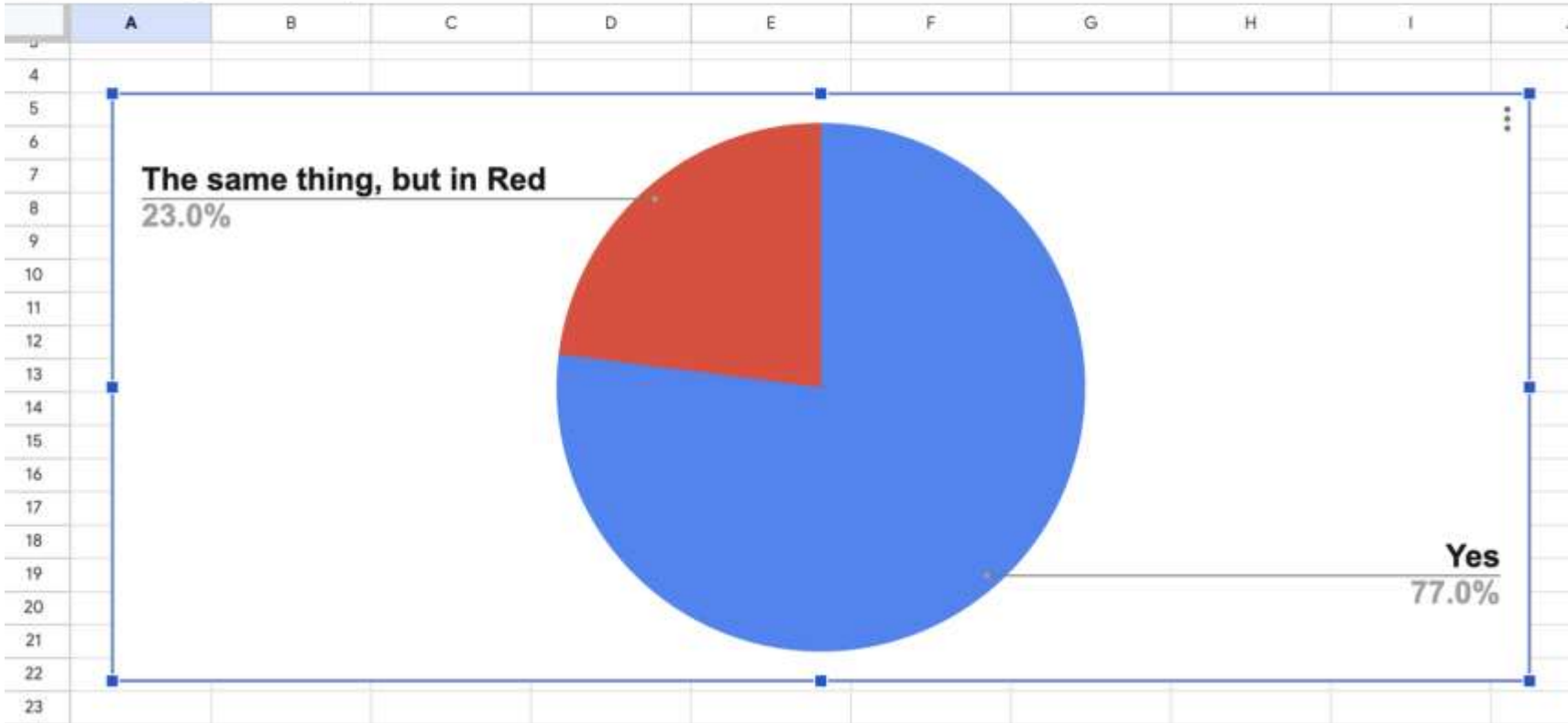
Multi-source Earth Observations

3
Embeddings

Tasks



A2 *fx* The same thing, but in Red



Power your geospatial analytics needs with Google

Explore data covering
250+ countries and
territories

Unlock planetary-scale
analysis with Earth Engine's
multi-petabyte catalog of
satellite imagery and
geospatial datasets.

280B+

Street View images of 100+
countries



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Securely integrate your data
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analytics platform designed
to be multi-engine, multi-
format, and multi-cloud.

Unleash the power of
generative AI

Combine Google Earth AI's
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reasoning agents with
structured and unstructured
data for an entirely new
class of analytical
applications.

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professional-grade
geospatial data, no-code
tools, and Gemini to make
better, faster decisions.

Los Angeles

Places Insights

Google Maps Platform

Explore with Data

Unlock strategic location insights by querying Google Places data directly within BigQuery. Whether you're pinpointing the ideal location for your next store, analyzing potential markets for expansion, or understanding how geospatial characteristics correlate to your store's success, the power of Google Maps' rich POI data is at your fingertips. Visualize insights across city districts, uncover patterns, and make informed, data-driven decisions in seconds.

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Vegan Restaurants ×
Manhattan, New York
Average rating: 4.29 (13,713)

```
1 SELECT avg(rating)
2 FROM 'google_places'
3 WHERE 'vegan_friendly' = True
4 GROUP BY 'sublocality'
```

[Query](#) [Results](#)

HOME 1/3

Keyboard shortcuts Map Data ©2026 Google Terms Report a map error

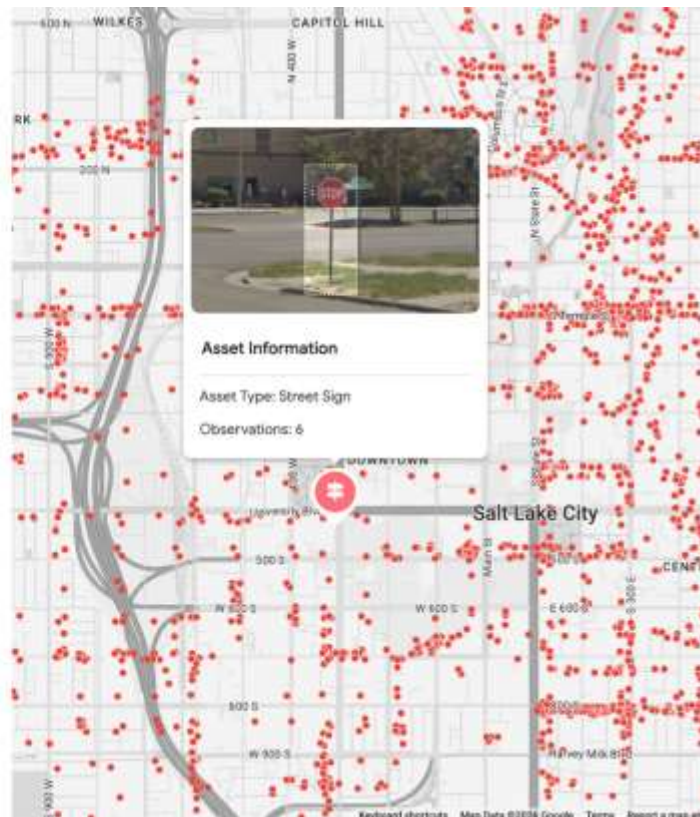
Street View Insights



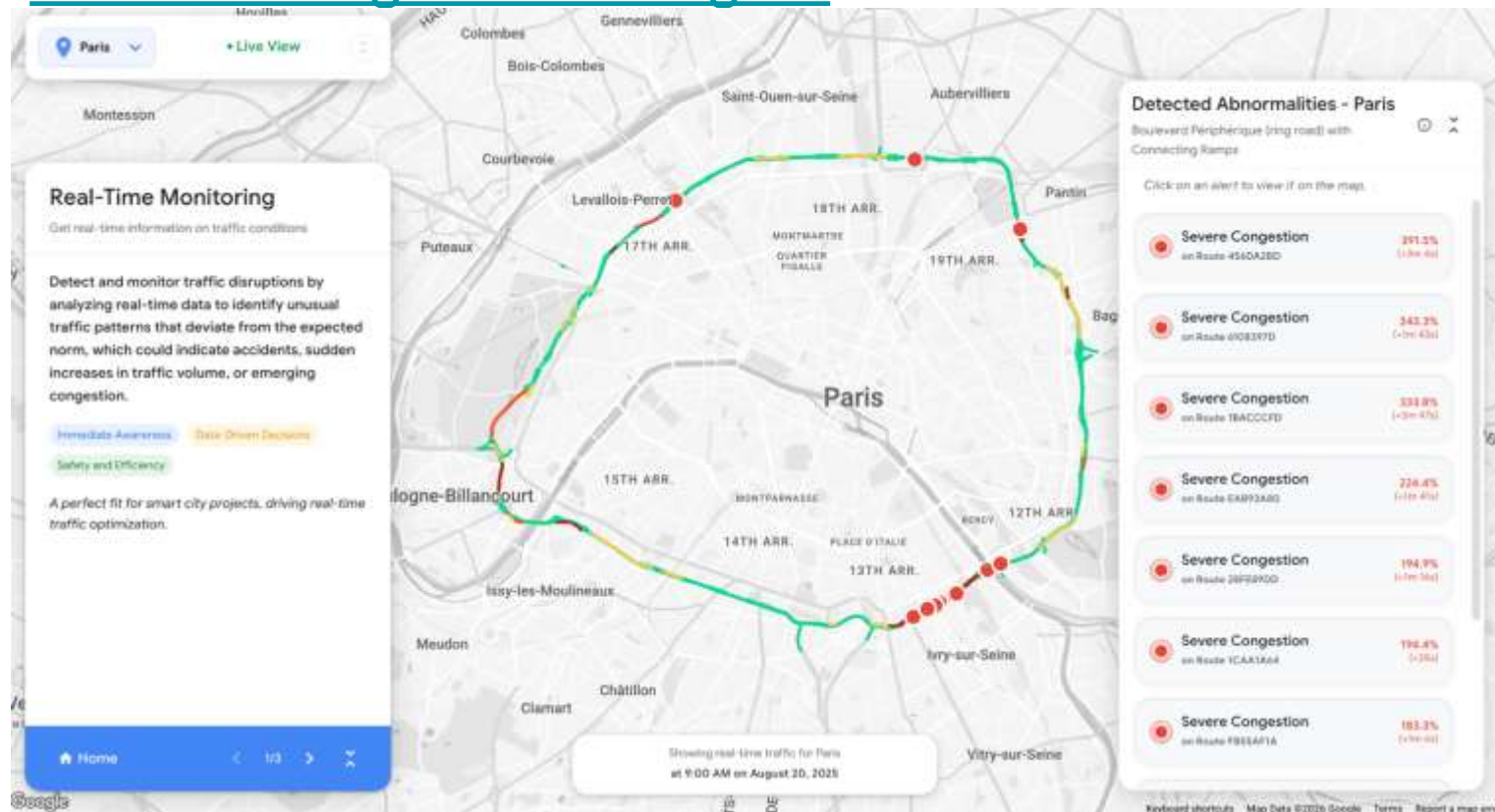
Street View Insights

Streamline operations and improve workflows with AI-powered insights, using Google Maps Platform imagery integrated with BigQuery and Vertex AI.

Start exploring



Road Management Insights



Going From Geo Data To Business Insights

01

Meet your business partners where they are

02

Use their language

03

Use their tools (even if it is a pie chart)

Q&A



*Learn more about and get started with our
geospatial analytics offerings today!*