

AeroVision connects



Soil to Supply Chain Tamme van der Wal AeroVision / SOIL-Data



Theme: **Sovereignty, Economy & Society**

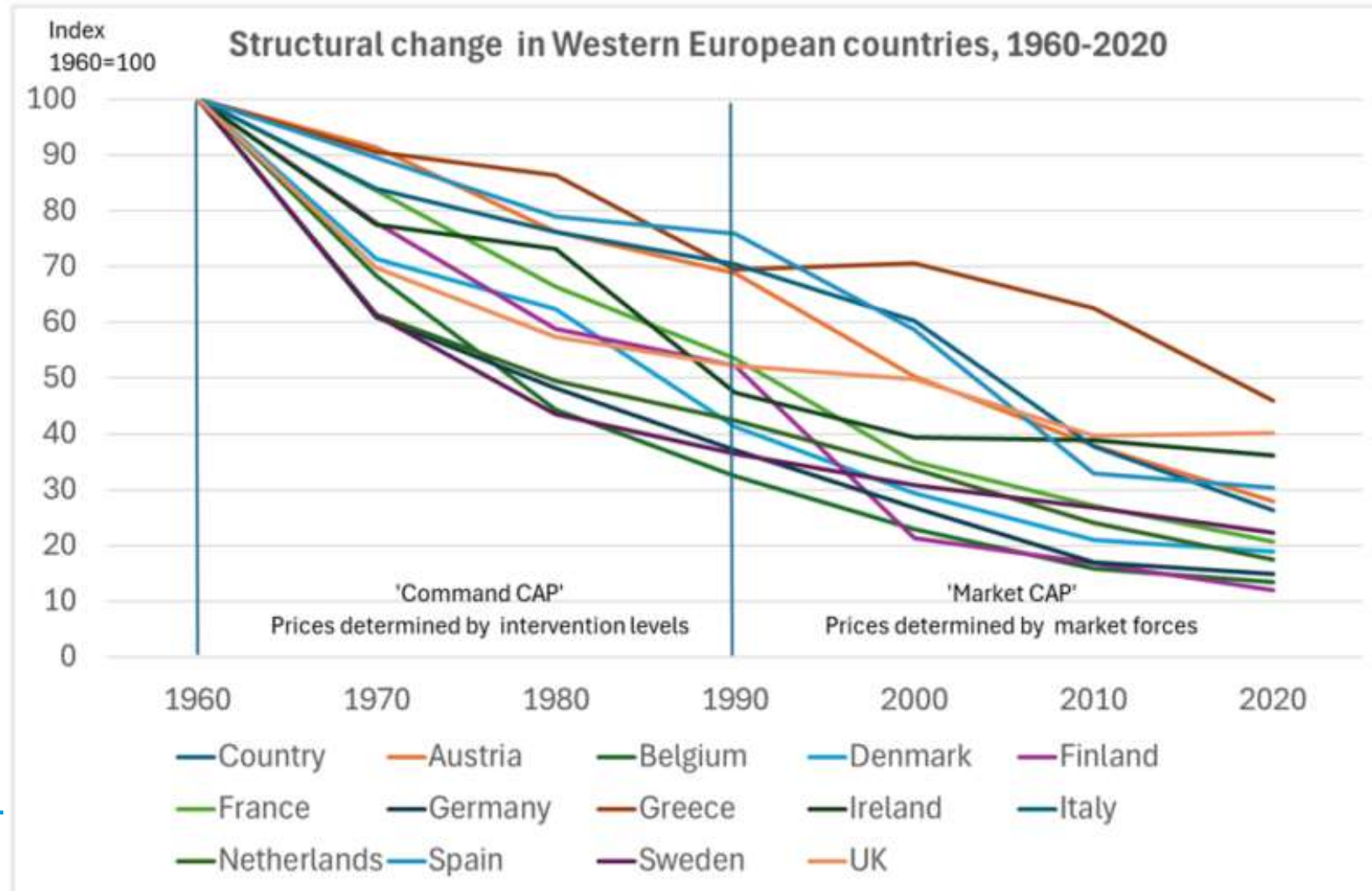
2026

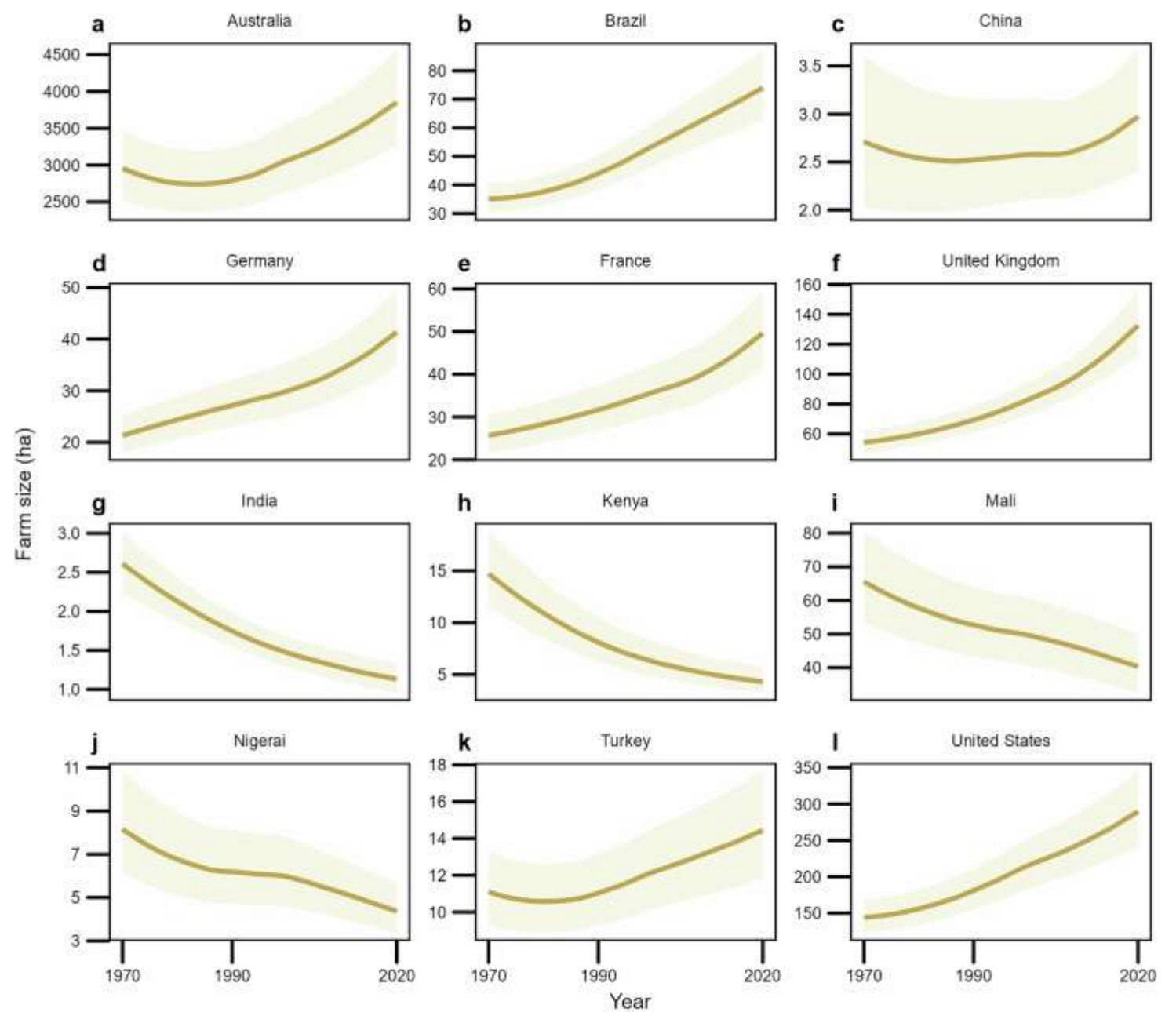
27 April - 1 May
RAI Amsterdam, The Netherlands





Opportunity and urgency





— Median farm size

■ SSP2(95% confidence intervals)



Europe Precision Farming Market Market Size Overview

13.2%

Europe Market CAGR,
2026 - 2034

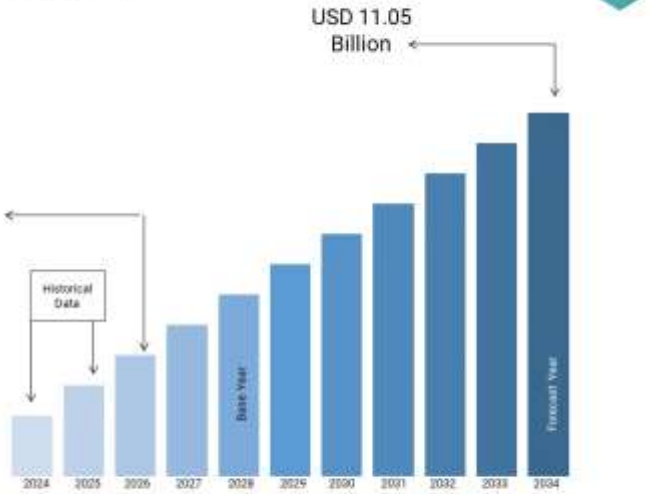
www.marketdataforecast.com

USD
4.10
Billion

Historical Data

Base Year

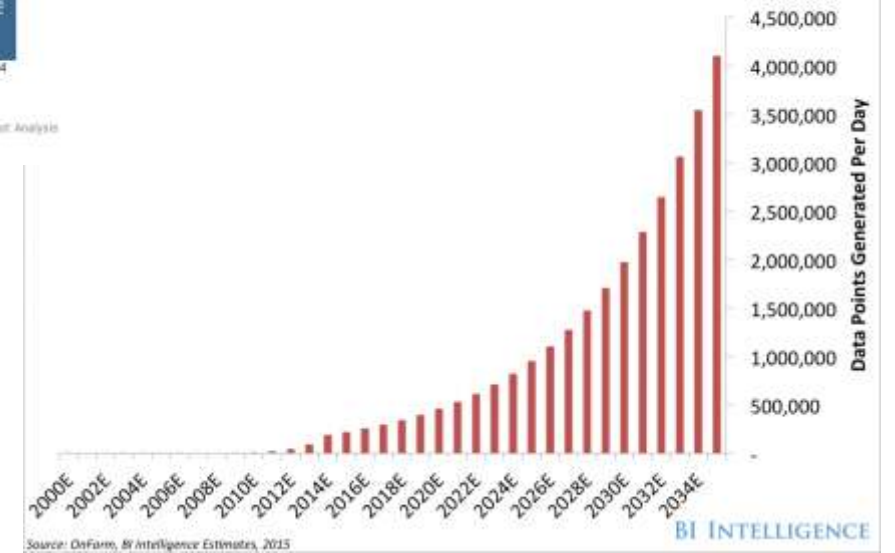
Forecast Year



USD 11.05
Billion



Estimated Amount Of Data Generated By The Average Farm Per Day



Source: OnFarm, BI Intelligence Estimates, 2025

BI INTELLIGENCE



AeroVision connects



MARKETING
COMMITTEE



Theme: Sovereignty, Economy & Society

2026

27 April - 1 May
RAI Amsterdam, The Netherlands



Meet the **biggest farm owner in the US** – Bill Gates. Yes, the Microsoft co-founder now **owns over 275,000 acres** of farmland across multiple states.





Take away:

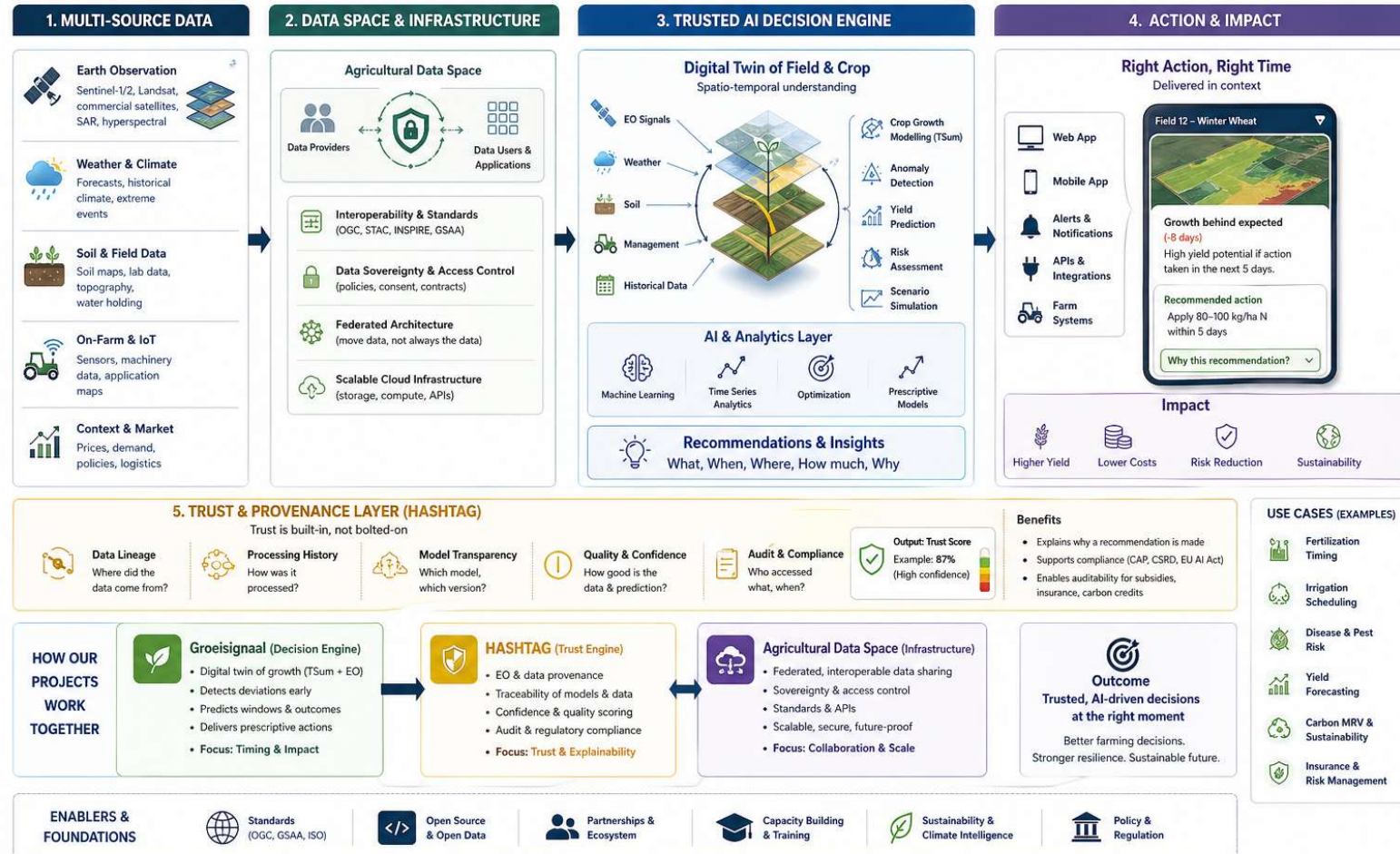
- Not more data. Not more better maps. But:
- Trusted, Explainable, AI-Driven decisions at the right moment. To help farmers to:
 - Overcome climate, biodiversity, water, soil, regenerative ... challenges;
 - Become less dependent of production chains, power positions;
 - Build resilient and future proof businesses.
- From satellite signal → to trusted action → at the right moment.



AeroVision develops digital concepts for the future of farming

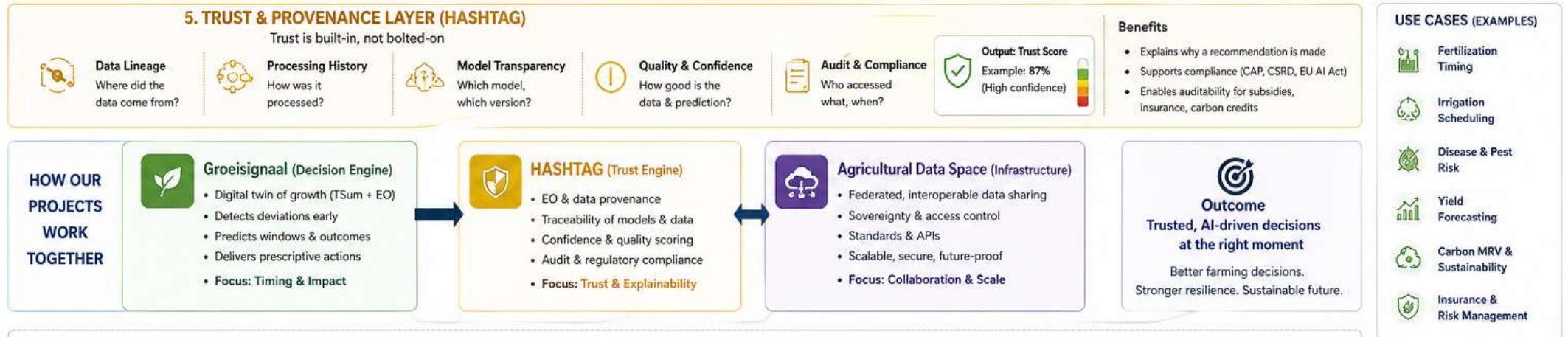
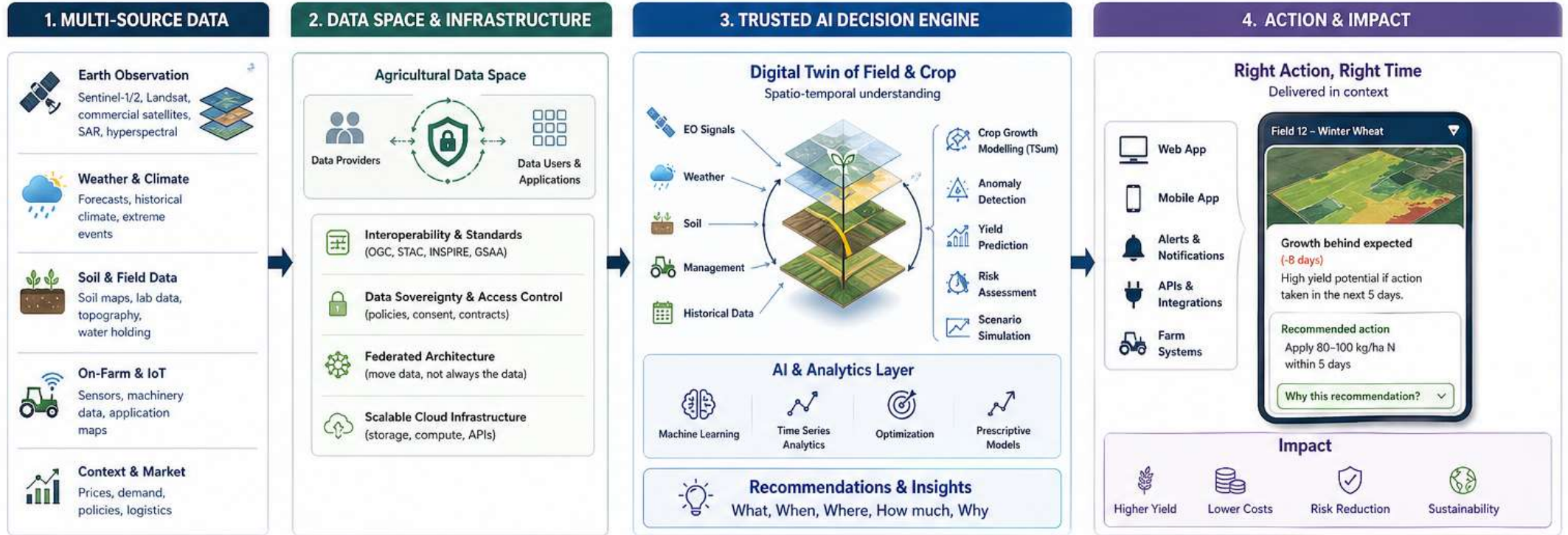
FROM SATELLITE SIGNAL → TO TRUSTED ACTION → AT THE RIGHT MOMENT

A trusted, AI-driven decision system for agriculture built on federated data spaces



FROM SATELLITE SIGNAL → TO TRUSTED ACTION → AT THE RIGHT MOMENT

A trusted, AI-driven decision system for agriculture built on federated data spaces



AeroVision connects



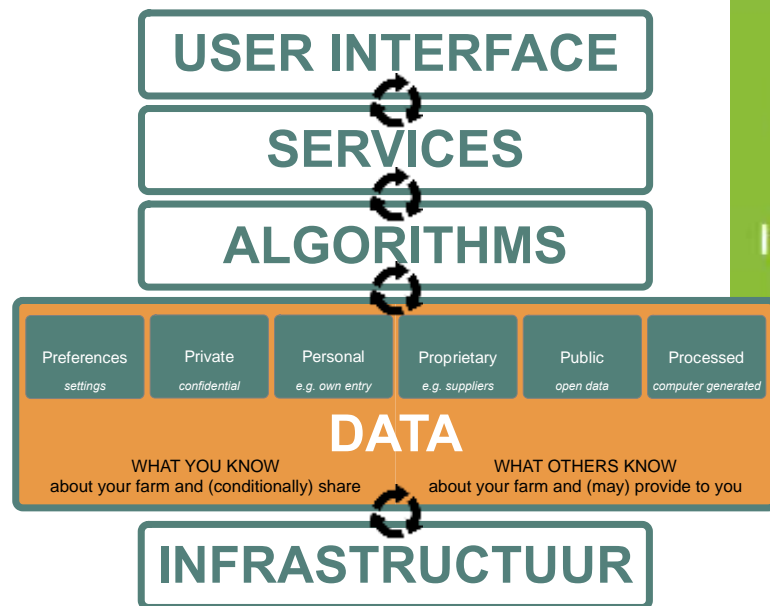
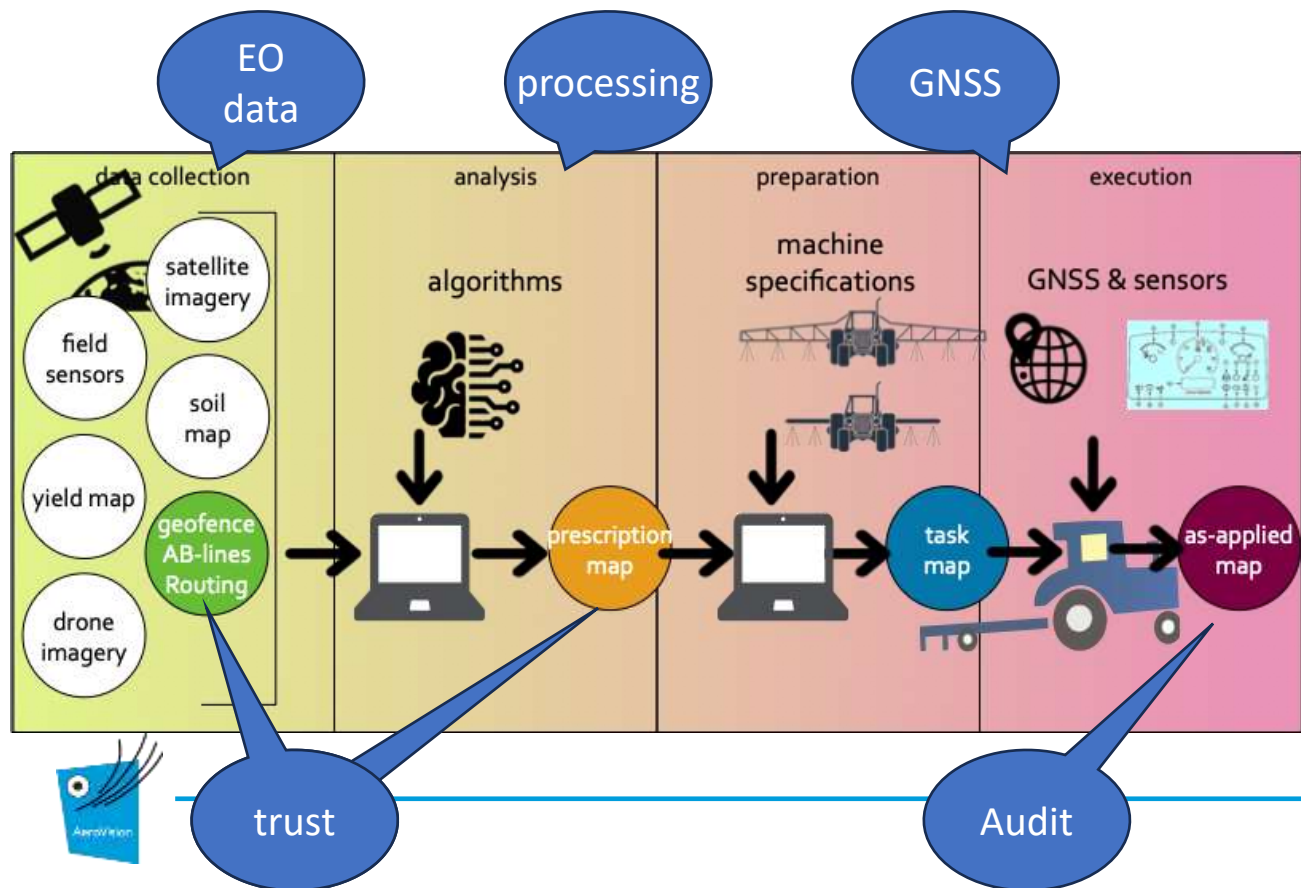
QualityTime

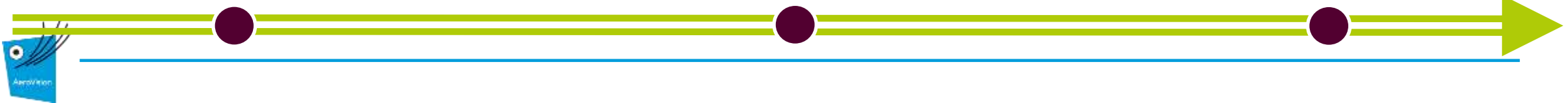
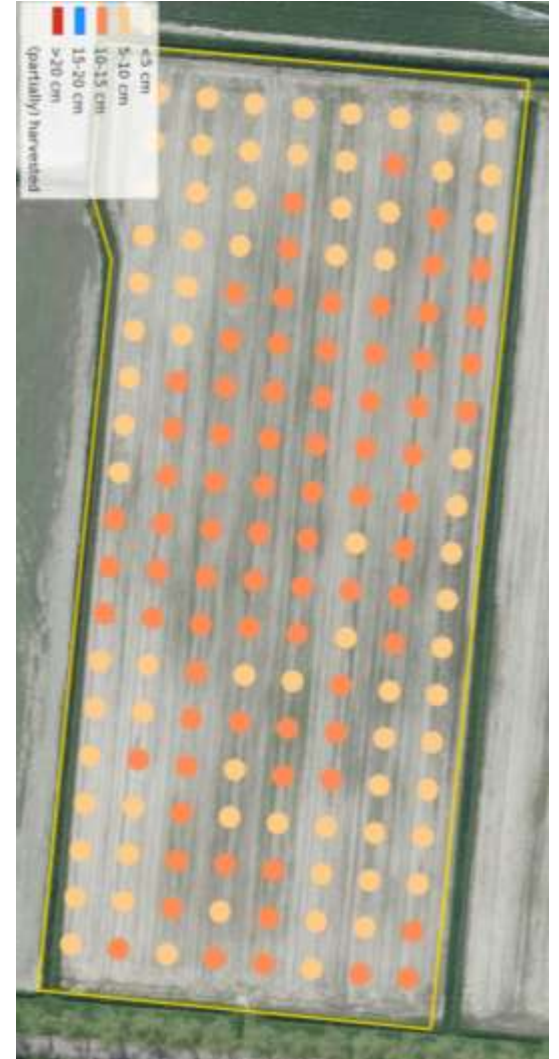
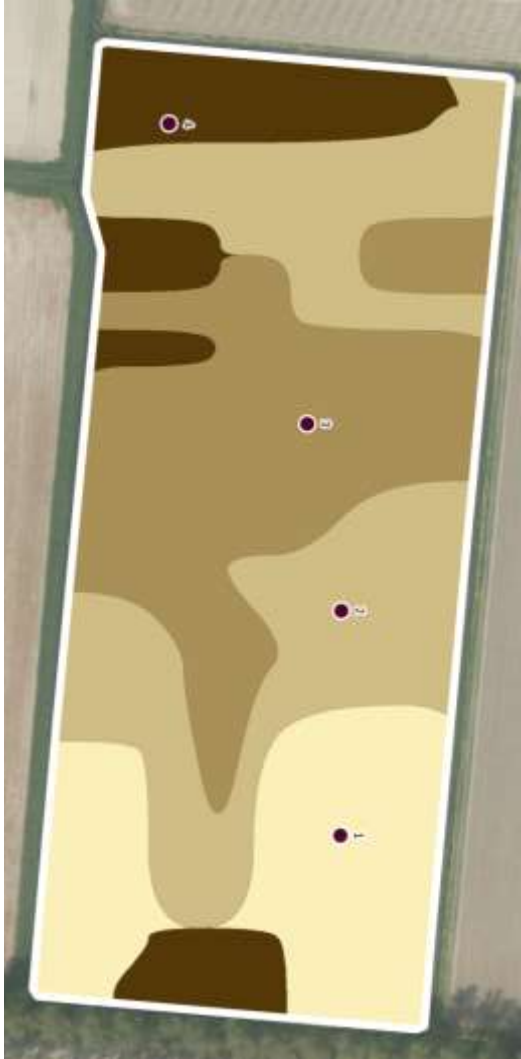
H A S # T A G

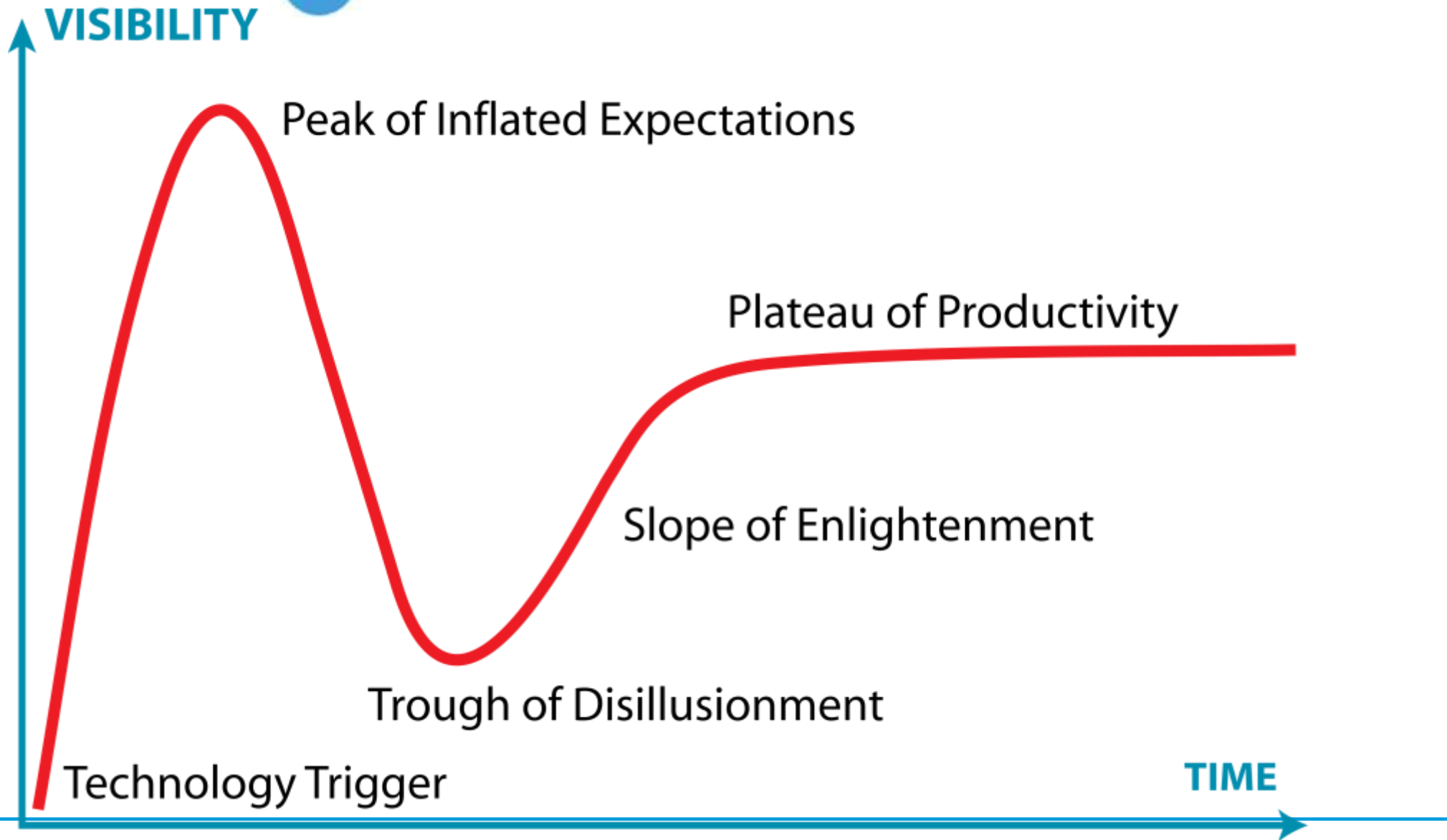
High Accuracy Service Harnessed Trusted Application and Governance

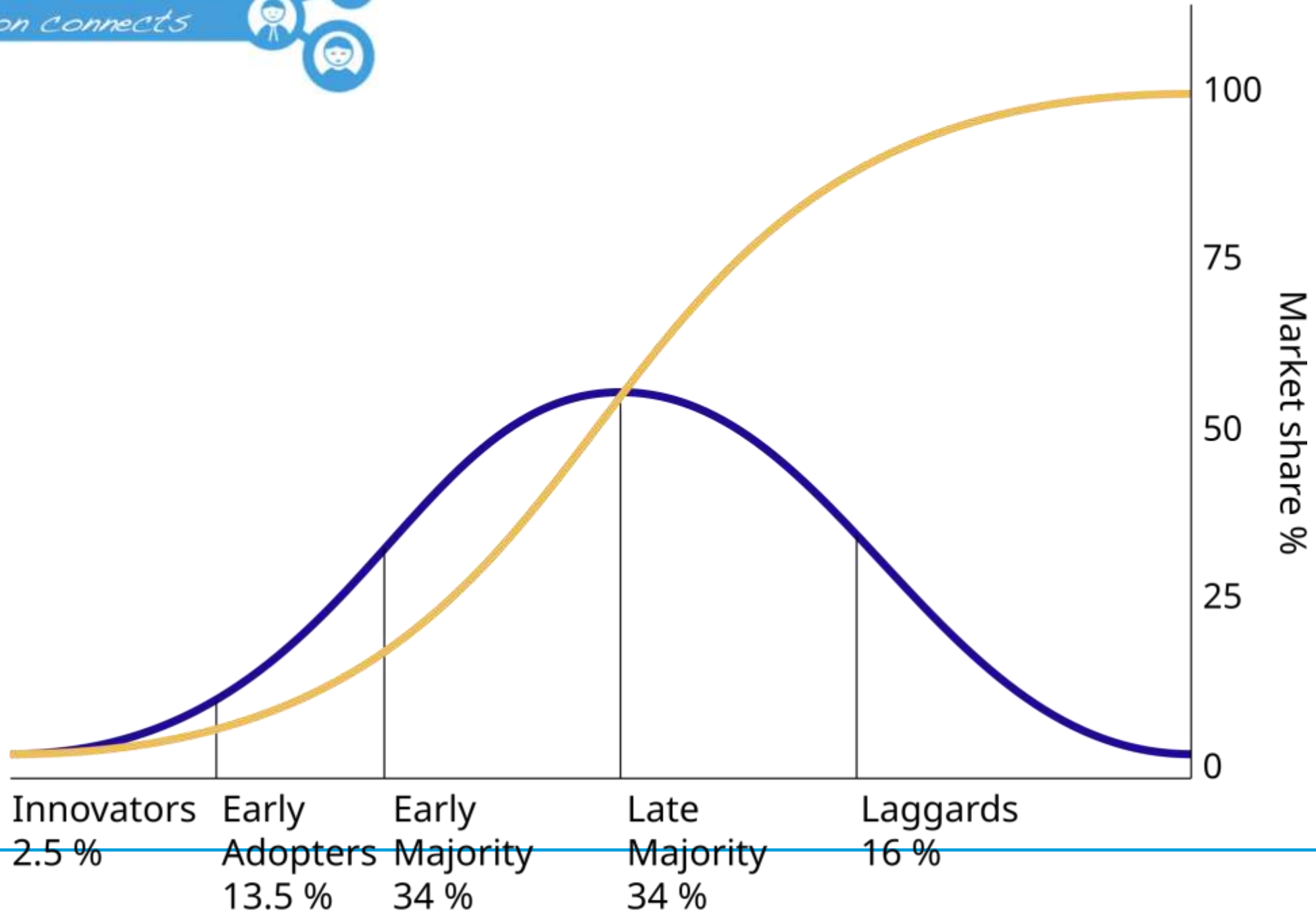
Dashboard

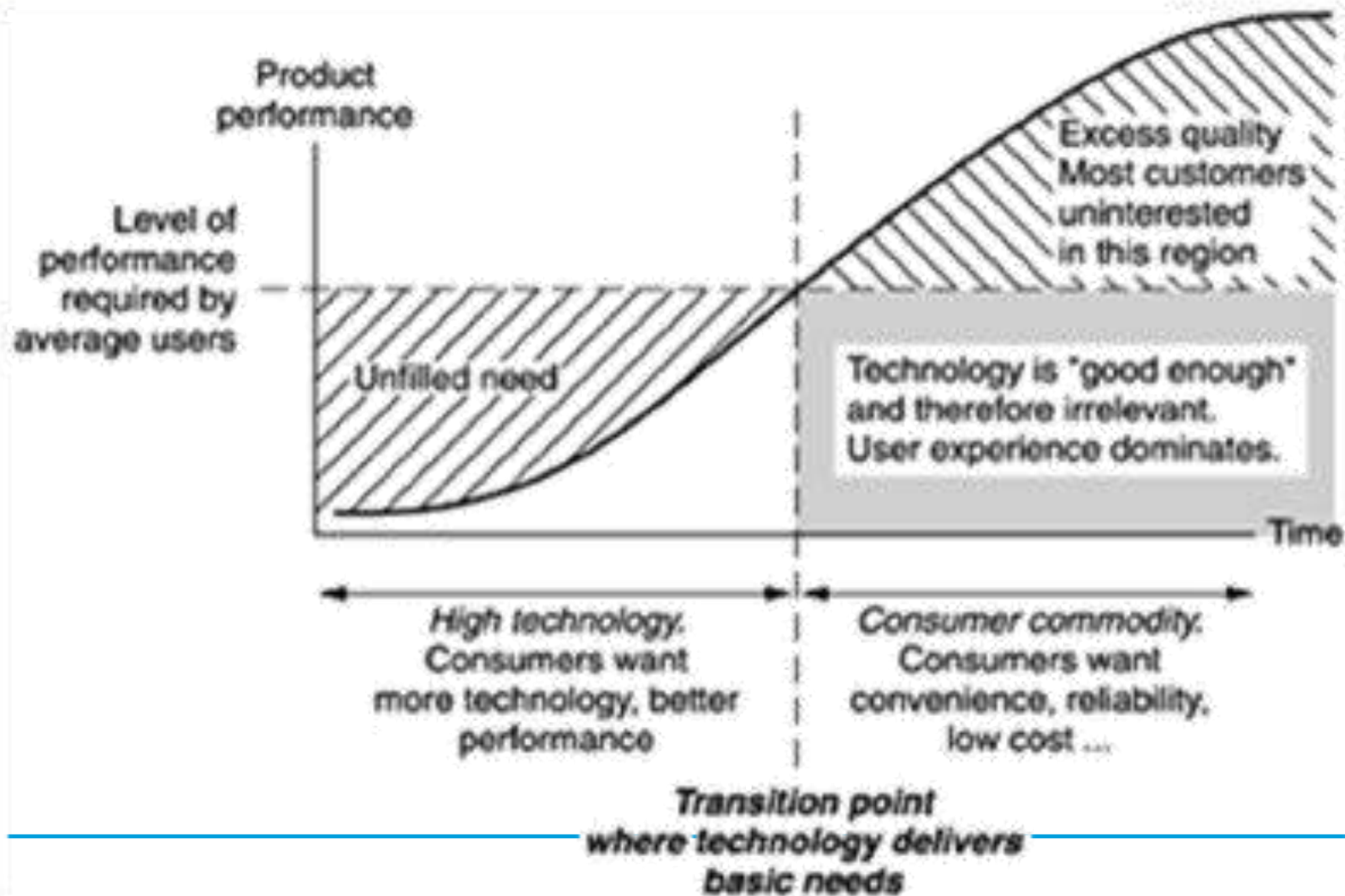
| Perceel | Geplande oogstdatum | Status | Variatie klasse | Omalagpunt | |
|-----------|---------------------|-----------|-----------------|-------------------------------------|--------------------------------------|
| Perceel 1 | 14-7-2026 | Eerder | 2 | <input checked="" type="checkbox"/> | Perceelsvoorspelling |
| Perceel 2 | 17-7-2026 | Later | 4 | <input checked="" type="checkbox"/> | Perceelsvoorspelling |
| Perceel 3 | 18-7-2026 | Later | 3 | <input checked="" type="checkbox"/> | Perceelsvoorspelling |
| Perceel 4 | 3-8-2026 | Eerder | 3 | <input type="checkbox"/> | - |
| Perceel 5 | 19-8-2026 | Op schema | 2 | <input type="checkbox"/> | - |





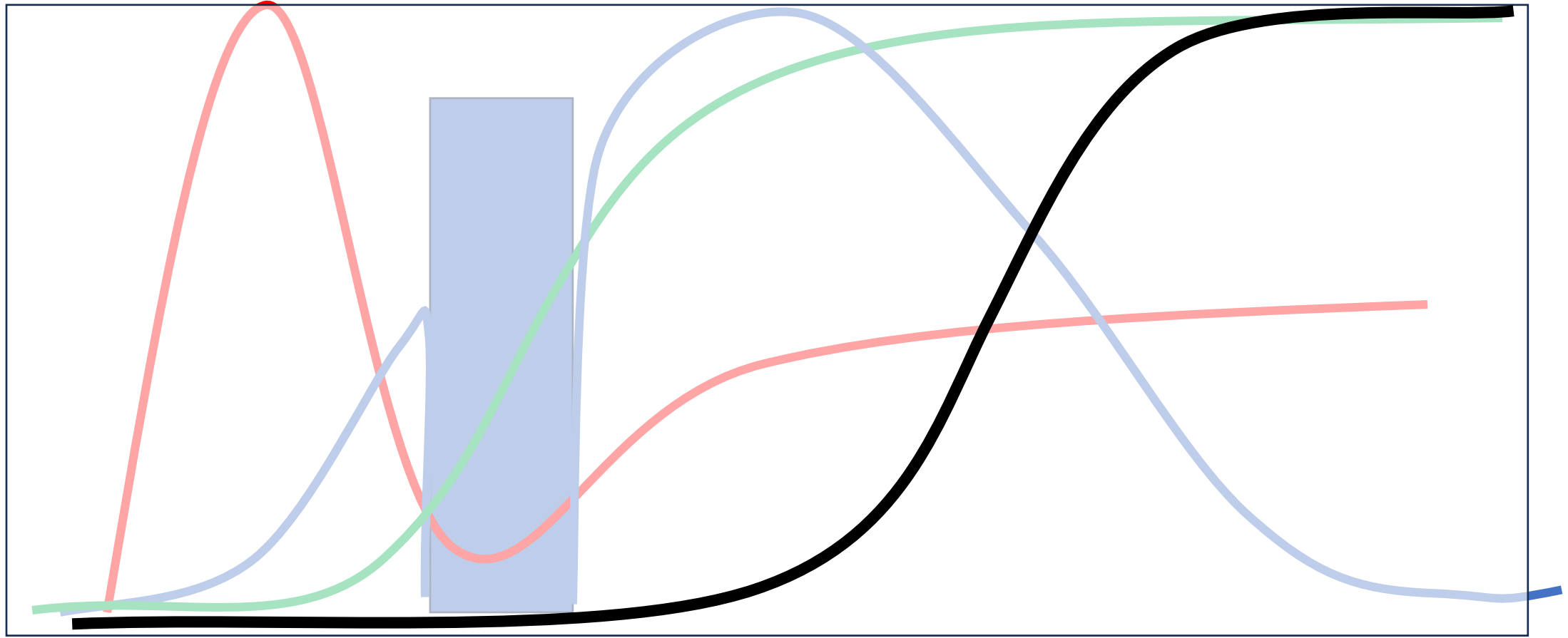








Technology adoption → organisational change





Take away:

- Not more data. Not more better maps.
- The real transition is not technological, it is an organisational transition.
- Join us on our journey how spatial tech drives organisational change!



Thank you for your attention

Tamme.vanderwal@aerovision.nl

Tamme.vanderwal@soil-data.nl