

Google Confidential

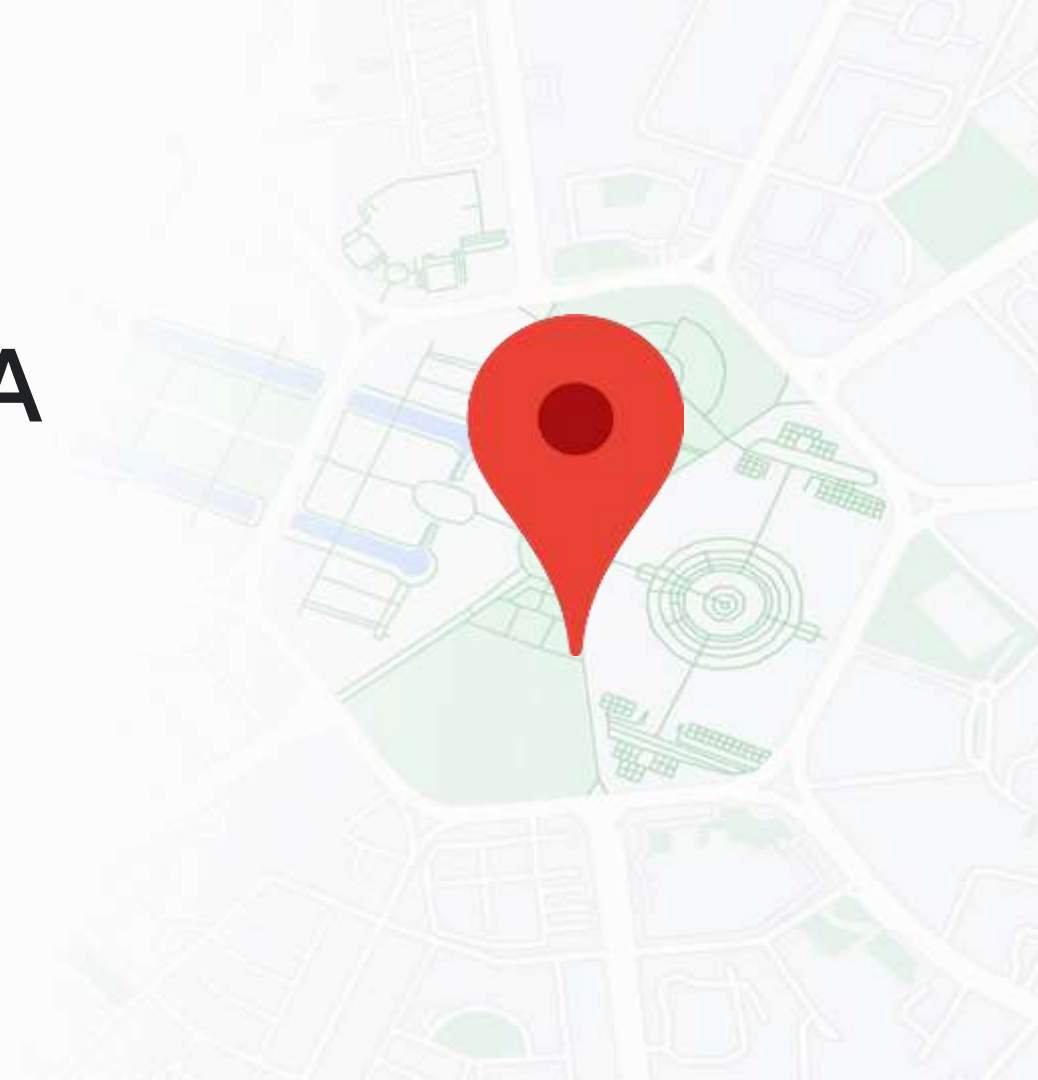
Do not publish/ distribute outside of presenting at the Panel Discussion Mainstage Plenary Session 3 on Dec 2



Building for INDIA

Roli Agarwal

India Head, Product Partnerships, Google India



Google Maps





2Bn+

users globally users turn to Google Maps each month,
including **hundreds of millions of users in India**

Building for India



**Local
expertise**



**Local
partnerships**



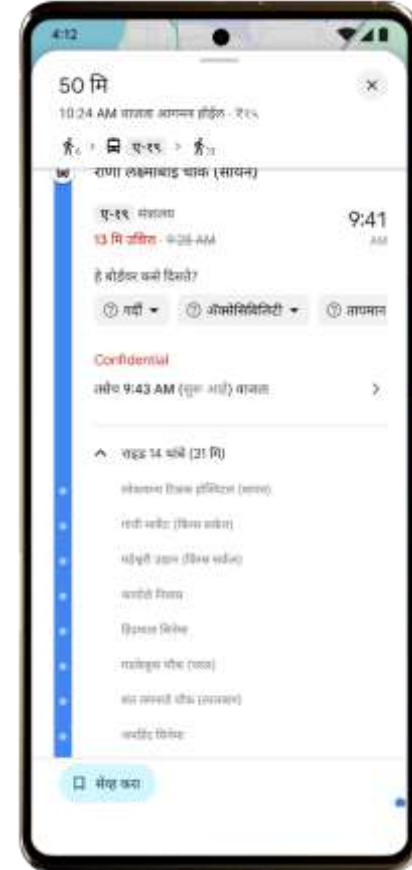
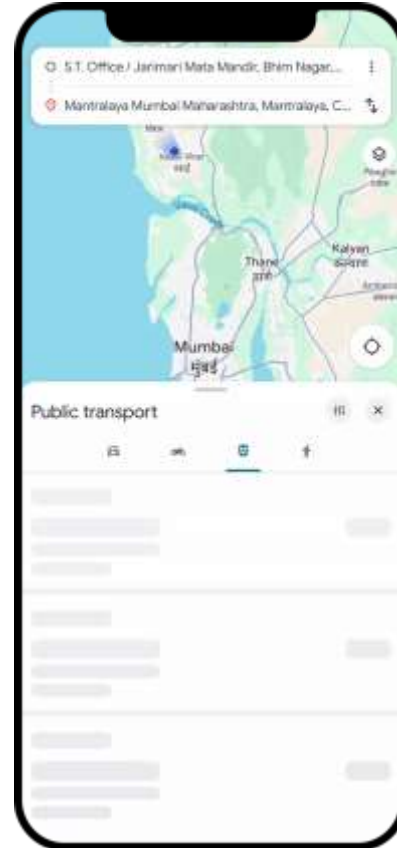
**Community
of users**

10

launches for India
bringing **our most**
advanced AI and new
India-first features

Real Time Transit Launch with BEST Buses in Mumbai

Real-time bus information



2

Easier Metro Ticket Management With Google Wallet

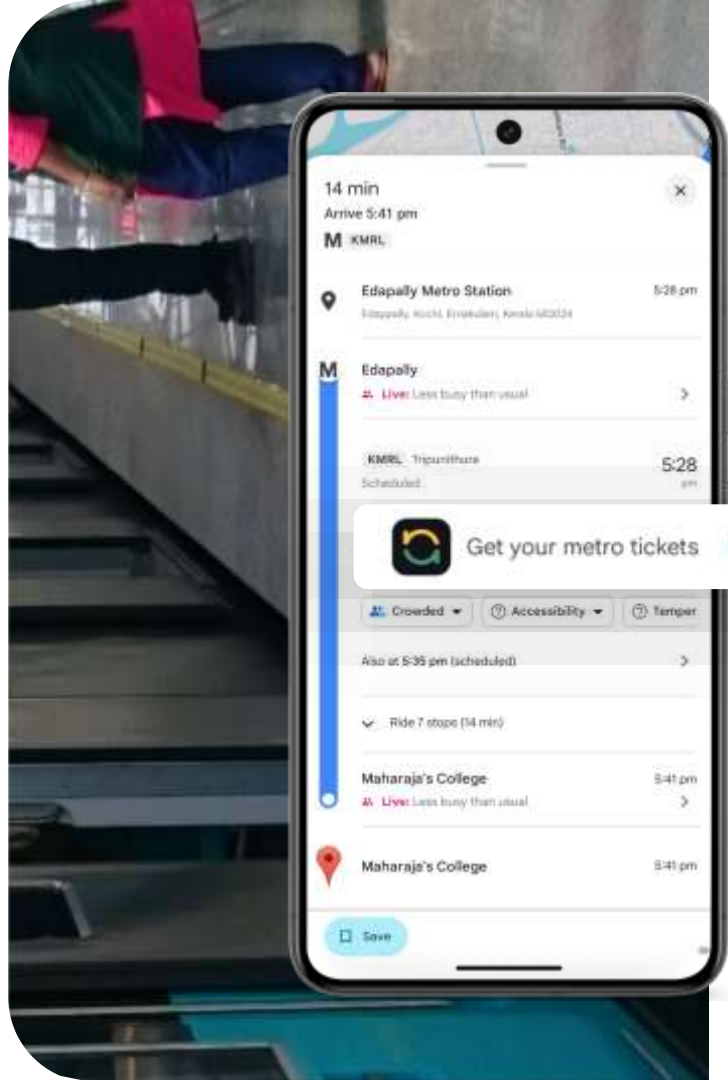
Users can now save purchased tickets directly to Google Wallet and access them easily from Maps

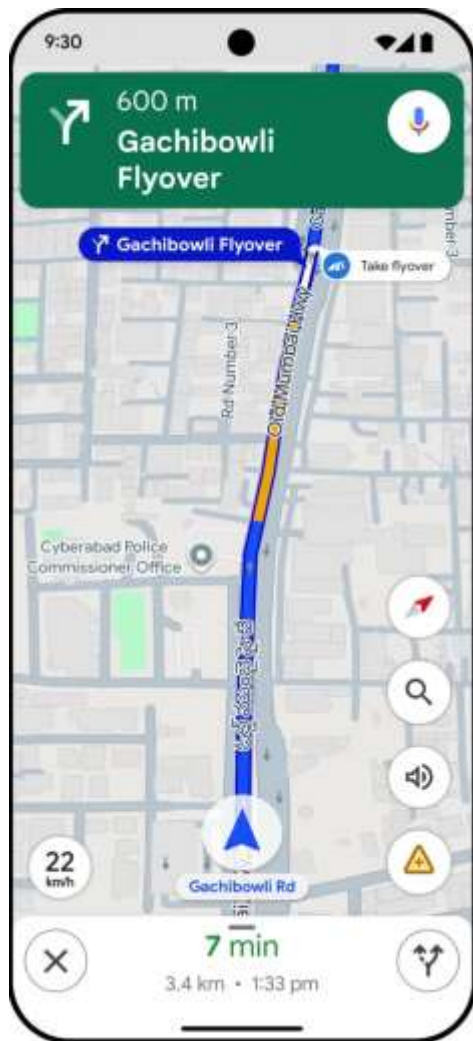
Available to Android users

ONDC NETWORK

namma yatri

Google Maps





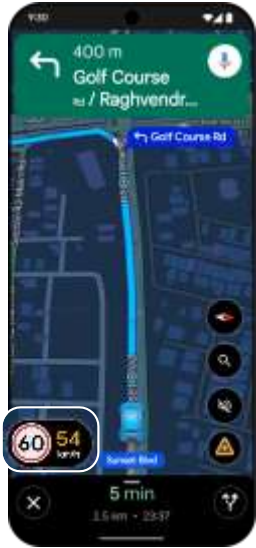
3

Accident-Prone Area Alerts

Based on authoritative data, Maps will alert you as you approach accident-prone areas

New feature designed for India and built in partnership with government authorities

Rolling out over the coming weeks to Google Maps users on Android and iOS: **Gurugram, Cyberabad, Chandigarh, and Faridabad**



Feature
rolling out
in
nine
cities

Maps will display the official speed limit next to the speedometer in the app, helping you drive with more confidence

Built based on authoritative data from city traffic authorities

4

Authoritative Speed Limits





5

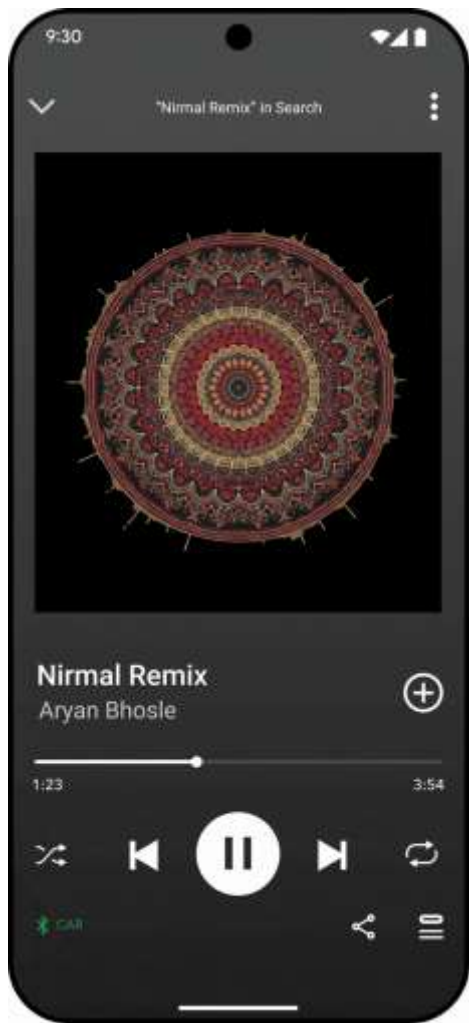
Authoritative Highway Info In Partnership With NHA

**NHA will share near real-time,
authoritative data**

*Includes road closures and repairs
allowing us to reflect it on Maps for a
more reliable navigation experience.*

*Benefit to the broader ecosystem:
through API Setu, NHA will make this
data available to everyone.*





6

Proactive Traffic Alerts

Google Maps is now your lookout, even if you're not actively navigating.

Get helpful alerts about major traffic jams, road closures and other delays on the road ahead.

Rolling out to Android users over the coming weeks in Mumbai, Delhi, and Bangalore (highways and major roads)

7

Electric Charging Stations Solving Range Anxiety

Google maps now surfaces helpful information for 13K+ EV CS in India

90K+

petrol / fuel pumps

20K+

electric vehicle public
charging stations

13K+

electric vehicle charging
stations on Google Maps

 ElectricPe

 TATA POWER

ATHER

Numocity

 kazam

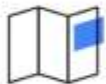
STATIQ
India's Largest
EV Charging Network

 Pulse Energy

chargeMOD



Google Maps Enterprise Tools helping generate value from Location Bases experiences



Maps

Help users explore the world with detailed, custom maps products.

[See all](#)



Routes

Count on rich, detailed maps to help users navigate.

[See all](#)



Places

Show users places and points of interest with details at their fingertips.

[See all](#)

9

Greenlight Traffic Lights Optimization

... reduce vehicle emissions

in cities, helping

mitigate climate change

and

improve urban mobility



Road Management Insights - From Raw data to Actionable Insights

A Data-Driven Response to Manage Our Road Networks

RMI enables local authorities and their partners to access Google's best-in-class road information to improve the safety and efficiency of road networks and make data-driven decisions.

Empowering the organizations who manage our roads:



Cities and regions

For major metropolitan areas to smaller urban centers.



Road Authorities

For trusted public and private organizations that manage public infrastructure such as transportation networks, utilities, and public spaces.



Public Sector

For local government bodies and agencies involved in urban development, infrastructure, and public services.



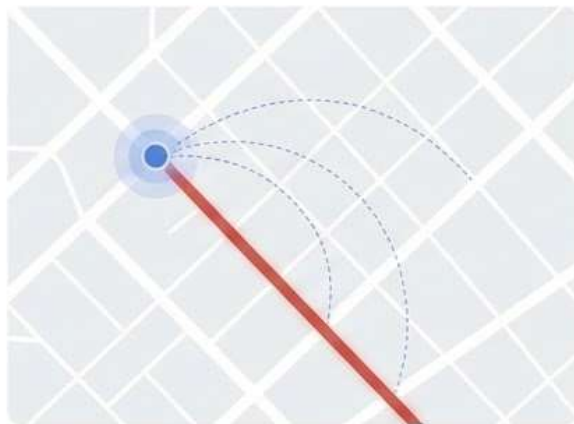
From Raw Data to Actionable Insight

Analyze Historical Data



Identify congestion patterns within road networks, pinpoint potential causes of slowdowns, and take informed action based on data-driven insights.

Get Real-time Monitoring



Detect and respond to traffic disruptions in real-time by identifying sudden speed drops, pinpointing the cause, and enabling swift action like rerouting traffic.

Make Data-Driven Decisions



Overcome the limitations of traditional data collection methods and proactively respond to congestion and safety issues.

Millions of updates

made to the map every day in India with inputs
from our AI technology, local partners, and the
local Maps community

Building for India



AI



Local
expertise



Local
partnerships



Community
of users



Thank You