

- The National Association of Farmer Producer Organisations (NAFPO) is a **non-profit multi-stakeholder apex body** that serves as the collective voice of India's FPO community.
- It works to strengthen FPOs through institutional development, strategic linkages, research insights and policy advocacy.
- NAFPO engages in policy platforms and partners with government, financial institutions, civil society, private sector actors and FPOs towards inclusive growth.
- By addressing systemic challenges in finance, governance, and market access, NAFPO plays a pivotal role in building resilience for FPO Sector in India.



NATIONAL ASSOCIATION FOR FARMER PRODUCER ORGANISATIONS

REPRESENTATION

COLLABORATION

TRANSFORMATION

# How FPOs Enable Geospatial Technologies in Agriculture

01

**Collective Data Mobilization:** With 40,000+ FPOs connected with 20 million+ farmers in India, FPOs can aggregate field-level data (soil, crop, water use) into geospatial platforms

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02

**Capacity Building and Training:** FPOs act as training hubs, equipping millions of farmers with digital literacy and practical skills to use GPS, mobile apps, and satellite advisories, ensuring adoption of geospatial tools at scale

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03

**Localized Advisory Dissemination:** By translating complex spatial insights into simple, vernacular advisories, FPOs ensure timely, farmer-friendly guidance

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04

**Aggregation and Resource Optimization:** FPOs can leverage geospatial analysis to collectively plan irrigation schedules, input procurement, and crop diversification, reducing costs and maximizing efficiency

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# How Technology Implementers can partner with FPOs

## **Adapt your solution to Farmers and FPOs**

Work with FPOs to understand farmer context and adapt your solution to their needs

## **Incorporate a mutual benefit for FPO**

Identify and explain how implementing your technology will add business to FPOs. They are expected to be for-profit business entities.

## **Convergence with Government Programs**

Understand Government programs like Agri-Stack and Farmer-Registry in FPO locations and converge with them

## **Credit and Market Linkages**

Approach FPOs along with Financial institution and a Market Player – with an end-to-end solution



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Thank you. Visit [www.nafpo.in](http://www.nafpo.in)