

# GEOWORLD™ Intelligence 2022

14 - 15 June, 2022

DR. AMBEDKAR INTERNATIONAL CENTRE, JANPATH, NEW DELHI

**THEME: GEOSPATIAL STRATEGY FOR  
DEFENCE AND SECURITY**

## Exhibitor's Manual



Produced By

GEOSPATIAL  
WORLD

ADVANCING KNOWLEDGE FOR SUSTAINABILITY

Dear Colleague,

I am pleased to share with you that the 12<sup>th</sup> edition of GeoIntelligence is ready to set the stage for advocating the adoption of geospatial technology in defence, internal security and public safety, as also knowledge enhancement of all stakeholders with latest technological development. The past decade has been of continued innovation in technology, and Geospatial World has witnessed and contributed to this modernization of thought. Our platform has always served as a meeting point for thought leaders, professionals, and key decision-makers to come together to lay the path for new technologies in the defense sector. The sustained belief of our partners in us and our platform motivates us and pushes us to reach new heights with every edition. We are truly humbled to be a part of this growing geospatial family, one of the most critical industries for global development. We take it as our serious responsibility to continue this sustained association and will always strive to raise the bar to meet your expectations.

The Geopolitical realities have pushed India's Defence budget upwards, and thus it has become a critical growth sector for the country. Geospatial technology forms an integral part of all defence-related hardware and software. The current liberalization and democratization of geospatial data have unlocked tremendous opportunities for private and public sectors, including start-ups and research institutions, to contribute to national security requirements. With the theme "**Geospatial Strategy for Defence and Intelligence,**" GeoIntelligence is set to ignite the Indian geospatial ecosystem into innovation through discussions on the convergence of the geospatial with emerging technologies and the integration of these innovations into the solutions for a dynamic India that is efficient, resilient and inclusive. We will bring together all stakeholders from the government, the private sector, and society to envision and plan an intelligent New India.

We are excited to welcome you all to the 12<sup>th</sup> edition of GeoIntelligence and look forward to gaining better insights from you. Thank you for choosing GeoIntelligence as your business partner to showcase your offerings to the Geoint community. In the following few pages, you will find comprehensive information on all you need to know about exhibiting at the 12<sup>th</sup> edition of GeoIntelligence. Should there be any further queries or clarifications, please do not hesitate to contact us. Our entire team is available to make this a memorable and an outstanding experience for you.

We look forward to working with you during the next few days to ensure you have a successful show.

Best regards



**LT GEN AKS CHANDELE PVSM, AVSM (RETD)**  
**President- Defence, Internal Security & Public Safety**  
Geospatial World

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## General Information ..... Section 1

### Organiser

Name : Geospatial World  
 Address (Head Office) : A-145, Sector 63, Noida, Uttar Pradesh, India. 201301  
 Phone : +91 120 4612500  
 Mobile : +91 9319900362  
 Contact Person : Yash Agarwal (Logistics)  
 E-mail : [yash@geospatialworld.net](mailto:yash@geospatialworld.net)  
 Website : <https://geosmartindia.net/>

### Conference and Exhibition Venue

Venue : Dr. Ambedkar International Center  
 Address : 15, Janpath Rd, near Hotel Le Meridian, Windsor Place, New Delhi, Delhi 110001  
 Exhibition Area : Atrium Area  
 Phone : + 91 011 23477499

### Exhibition Dates & Opening Hours

Day	Date	Timing
Tuesday	14 June 2022	1100 hrs - 1800 hrs
Wednesday	15 June 2022	0900 hrs - 1600 hrs

\* Any change in timing will be intimated to all the exhibitors accordingly

### Registration Timing

Monday	13 June 2022	1100 hrs 1500 hrs
Tuesday	14 June 2022	0800 hrs 1700 hrs
Wednesday	15 June 2022	0800 hrs 1300 hrs

\*Identification badges can be collected from GeoInt India 2022 conference registration desk at the conference venue on registration day.

### Admission to the Exhibition

- Badges can be collected from the registration desk from Mr. Harendra Rawat
- Exhibitors and visitors are requested to wear badges all the time during exhibition hours

**Technical Information ..... Section 2**

**Build-up Schedule**

Schedule for exhibitors using the standard stand construction package (**Shell Scheme**)

Day	Date	Timing	Information
Monday	13 June 2022	1100 hrs	Bringing in the equipment and poster for the booth setup
Monday	13 June 2022	1800 hrs	Aisles must be clear and empty & packing materials to be taken out for storage. No more movements in the aisles, in view of cleaning of aisles.

Schedule for exhibitors bringing and building their own stand (**Raw Booth**)

Day	Date	Timing	Information
Monday	13 June 2022	0900 hrs	All construction works start and move in for all the material, all major work to be finished by 1400 hrs on 13 June 2022
Monday	13 June 2022	2000 Hrs	Aisles must be clear and empty & packing materials to be taken for storage. no more movements in the aisles, in view of cleaning of aisles.

➤ **IMPORTANT**

As an exhibitor, we require the following from you latest by 04<sup>th</sup> June 2022 for the inclusion of the same in our Exhibitor’s Profile section:

- 100-word company profile in MS Word Format
- High resolution company logo in JPEG
- Contact person name and email id
- Fascia name in MS Word Format

**Possession of Exhibit Space**

Exhibitors using any contractor other than the official stand construction contractor for their stalls will get possession, only if drawings / designs for their stands have been approved by the organizer and the performance bond/security deposit is in place.

Possession of space will be given to exhibitors who have provided security deposits cheque of INR 50,000 in the name of Geospatial Media and Communications Pvt. Ltd. to Yash Agarwal by 13<sup>th</sup> June 2022. The cheque will be returned to the exhibitor immediately after the exhibition gets over and no damage in the property is made. This cheque will be submitted by the contractor of raw booth, if the contractor is other than official contractor.

### Plan approval

Exhibitors who have reserved 'raw space' and using a contractor other than the official stand construction contractor, must submit the layout design of their stands, for approval by the organizer. This is to prevent costly alterations on site, which may be required by the hall owner and the organizer. **Deadline to submit the booth design for approval is 04<sup>th</sup> June 2022.**

### Carpentry

Contractors and exhibitors are requested to strictly observe that carpentry inside the halls during build-up is not permitted. Only assembly of the display and minor finishing/touching up is allowed. Contractors violating this guideline will be prevented from continuing work on the exhibitors stand inside the hall. **It is mandatory to use an old flex sheet or plastic sheet on the ground before starting the installation of your raw booth.**

### Completion

Installation of stands /booths should be completed by 1800 hrs on 13<sup>th</sup> May 2022. General cleaning of the exhibition hall will be carried out immediately thereafter for the Hall, to be ready by 0800 hours on 14 June 2022.

### Exhibitor facilities

Each Shell Scheme booth comes with following Items:

Size (SQM)	Table	Chair	Light	Power point	Dustbin
8-17	1	2	3	1	1
18-26	2	4	4	2	2

### ➤ Please Note:

- No rebate will be given if the exhibitor decides not to avail any of the above shell scheme provisions
- Exhibitors must order for furniture and extra power supply if required over and above the above entitlement, which will be on paid basis. Please refer to the order forms available on the website of GeoInt India 2022.

### Building Height

- ❖ The building height is 2.50 meter for all shell scheme stand walls and the objects inside the stand should not be more than 2.50 m. (height measured from the floor of the hall, not from a technical/raised floor).
- ❖ For higher raw booth more than 2.5 m, permission is required from Organiser by submitting the design of the stand before 04<sup>th</sup> May 2022.

### Electricity

*For raw space, power connection from the main distribution box (DB) inside the exhibitors' area will be provided by the official contractor commencing 13 May 2022. All the raw booth exhibitors are requested to fill the electricity form available on the website for their electricity requirement by 4<sup>th</sup> June 2022.*

*Exhibitors are advised to exercise the highest level of safety precautions and engage the services of only qualified professionals for electrical wiring and installations.*

### Audio Visual

All audio visual enquiries for exhibition stands can be requested directly from the preferred partner for Audio Visual services via the Exhibition AV Order Form, this will be subject to an additional cost based upon requirements. All ordering, payment and logistics should be coordinated directly with the preferred partner.

### Waste

Exhibitors are advised not to throw waste material from their stands on the aisles. Empty cases /crates should not be left in the aisles to ensure the safety of all SHOW participants.

### Dismantle Of Exhibits

*The hall have to be handed over to the DAIC promptly on the final day of break-down. Exhibitors must ensure that their exhibits and stand materials are removed by 2000 hrs on 15 June 2022.* The organizer will dispose of any items remaining in the hall beyond this time, and the management will not accept responsibility for any loss or damage. Costs involved will be borne by the defaulting exhibitor.

### Stand Number and Final Allocation

Stand locations and stand numbers will be (re-)confirmed by Geospatial World in case it is necessary to change an exhibitor's stand number or stand location, the exhibitor will be notified immediately.

### Personal Belongings

All exhibitors / participants must take care of their personal belongings at all times. The organizer will not be held responsible for any damage / loss etc.

## Rules, Instructions and Regulations..... Section 3

### Rules, Instructions and Regulations

- ❖ **Smoking and Drinking is strictly prohibited inside Dr Ambedkar International Centre, Delhi.**
- ❖ Raw space exhibitors / contractors will be responsible for the proper behaviour of the contractor, if the contractor appointed is other than the 'Official Contractor'.
- ❖ The exhibitors/ contractors will also have to bear any charges (If it goes beyond Rs. 50,000 security deposit) levied by the venue for damages caused to property, walls, flooring, etc.
- ❖ Exhibitors / contractors are not permitted to fabricate or build from scratch, stands inside the halls. They should prefabricate and fit sub-sections of the stand inside the hall. Only finishing and touching up of paint (not entire painting) is permitted inside the hall.
- ❖ Exhibitors/contractors must ensure that finishing/ painting of the stand does not result in spillage.
- ❖ Exhibitors / contractors must remove cut-offs and debris from inside their stand and ensure that the stand is completed by 2000 hrs 13 June 2022.
- ❖ No part of any structures may extend beyond the boundaries of the stand allocated to the exhibitor by the organizer.
- ❖ A finished back wall, except in the case of an island or peninsula stand, must be provided.
- ❖ Where 'raw space only' stands rest on a shell scheme package stand, the walls of the shell scheme package are not be utilized by the 'raw space' exhibitor.
- ❖ Nailing or puncturing the shell scheme panels is strictly prohibited. Any such damage will be made good at the expense of the exhibitor.
- ❖ In case of heavy equipment, the maximum height of 2.5 mts. can be permitted in the hall.
- ❖ **Raw space exhibitors are requested to take approval from the organiser for exceeding the height of their booth more than 2.5 meters.**
- ❖ We would highly recommend that you practice caution with regard to the move in / build up and tear down / move out phase of exhibition. We recommend the following additional precaution actions to be taken and enforced to contractors and exhibitors to minimize the damage to the Centre
  - Protection of the carpet by old carpet or plywood for the movement of heavy-duty trolley during move in and move out.
  - Protection of the carpet on the aisles with plastic sheet, plywood or used carpet during build up
  - No sanding, sawing, metal cutting, major painting and major construction allowed

### Force majeure

If due to force Majeure or other unavoidable circumstances, the organisers are forced to cancel the exhibition, the exhibitor will not be entitled to claim damages or compensation of any kind. The organisers reserve the right to reschedule the event in the interest of the exhibition.

### Contact Details for Services

Service	Official Name	Order Due Date
Exhibition Fabricator Extra Furniture Prints and Installation Electrical and Lighting Audiovisual and Computer	Mr. Wasim Uddin Plexus Event Management Pvt. Ltd. Phone: 011 49052230 Mobile: +91 9958282653 Email: <a href="mailto:plexusexpo@gmail.com">plexusexpo@gmail.com</a>	04 June 2022
Freight Forwarder	Ms. Achala Negi Reliable Travels & Cargo Pvt. Ltd. Mobile: +918178524453 / +917290007142 Email: <a href="mailto:achala.negi@reliablecargo.in">achala.negi@reliablecargo.in</a>	04 June 2022
Fascia Name Form Company Information Form Security Deposit Form Additional Electricity Form	Mr. Yash Agarwal Geospatial world Tel : +91 120 461 2500 Mobile : +91 9319900362 Fax : +91 120 461 2555 Email: <a href="mailto:Yash@geospatialworld.net">Yash@geospatialworld.net</a>	04 June 2022
Registrations	Mr. Harendra Rawat Geospatial world Tel : +91 120 461 2500 Mobile : +91 9225555116 Fax : +91 120 461 2555 Email: <a href="mailto:Harendra@geospatialworld.net">Harendra@geospatialworld.net</a>	