

Seeing is Believing

Communicating the value of our geospatial ecosystem

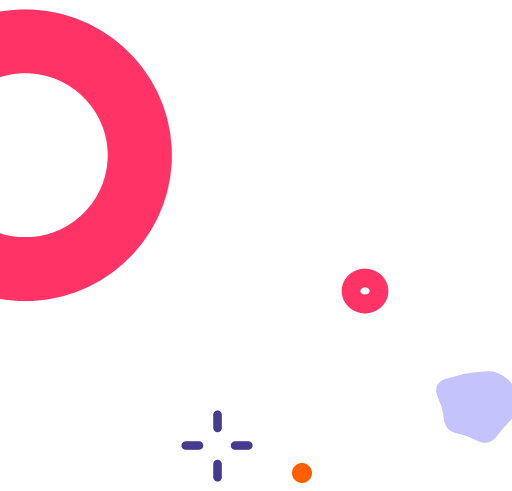
Nick Bolton
Ordnance Survey CEO





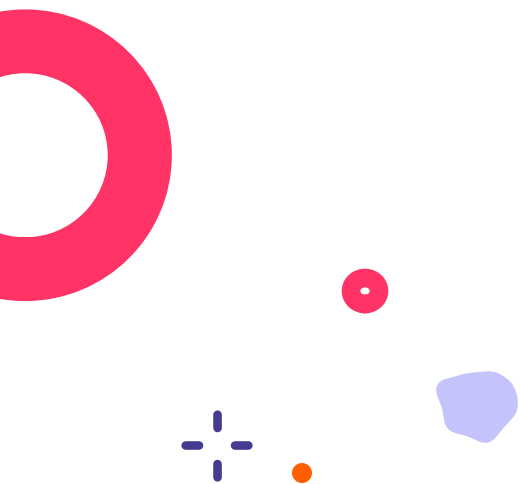
Data

Insight





Data  Insight



Data



Insight

Positioning

Sourcing

Refining

Distributing

Applying

Authoritative spatial referencing system supported by secure and resilient geodetic and positioning infrastructure

Sourcing and maintenance of data via capture methods including – own surveying, remote sensing, mobile mapping and third-party data

Processing of data from maintained sources to create enriched and derived data providing new value

Set of digital APIs and services to provide customers and partners with access to our digital content and capabilities

Creating value through an ecosystem of partners who apply our data and services as insights to customers and users

