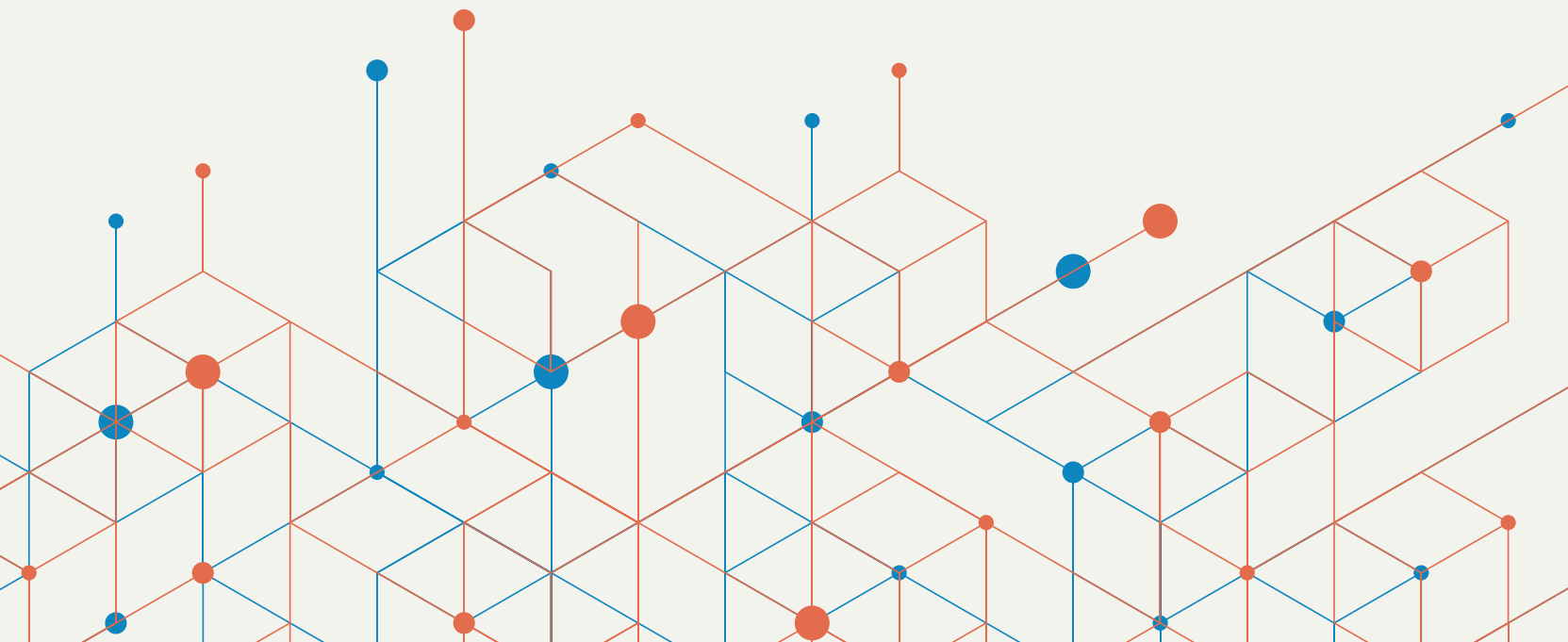


GEOSPATIAL WORLD

ADVANCING KNOWLEDGE FOR SUSTAINABILITY

For almost 3 decades, Geospatial World has been evangelising and promoting the space and geospatial ecosystem in mainstream industries across national, regional, and global levels.

With the vision of making a difference through **space infrastructure** and **geospatial knowledge** in the world economy and society, Geospatial World continues to amplify and advance knowledge for sustainability.



STRATEGIC ADVISORY SUBSCRIPTION SERVICES

JUNE 2026 - MAY 2027

Introduction

Geospatial World's **Strategic Advisory Subscription Services 2026–2027** are designed to provide industry stakeholders with a structured, continuous and decision-oriented view of developments shaping the global space, geospatial and frontier technology ecosystem. In a market increasingly influenced by rapid technology convergence, changing policy environments, shifting capital flows, evolving business models and new forms of public–private participation, organisations require more than periodic market updates.

They require sustained intelligence that helps interpret change, identify emerging signals and understand their implications for strategy, investment, market positioning and business growth.

The subscription brings together Geospatial World's proprietary knowledge, industry research and ongoing engagement with

stakeholders across the global ecosystem. It combines structured analysis of market, policy, investment, M&A, partnership and technology developments with insights generated through conferences, leadership forums, industry meetings, stakeholder interactions, corporate disclosures, annual reports, earnings calls and other relevant market intelligence channels. The objective is not simply to report developments, but to provide an informed interpretation of **what is changing, why it matters, where momentum is building and what these developments may mean for future industry direction.**

The service is structured around recurring intelligence products and advisory engagement through the year, enabling subscribers to maintain visibility across multiple dimensions of industry change. Coverage spans the broader space and geospatial value chain, including upstream, midstream

and downstream markets, as well as adjacent and converging areas such as AI, autonomous systems, digital twins, data infrastructure, cloud, connectivity and other frontier technologies influencing the evolution of the sector.

The Strategic Advisory Subscription is intended as a **shared industry intelligence service rather than a fully bespoke consulting engagement for any individual subscriber.** However, because the research architecture covers a wide spectrum of technology segments, market developments, geographies, policy environments, investment activity and strategic industry movements, it is designed to provide subscribers with a sufficiently broad and relevant knowledge base to support informed decision-making across a range of business priorities. Advisory interactions further provide an opportunity to interpret the intelligence in the context of issues and themes most relevant to the subscriber.

Through this model, Geospatial World seeks to provide a continuous strategic intelligence layer that can support organisations in:



Identifying emerging market and technology opportunities.



Understanding shifts in policy, regulation and government priorities.



Tracking capital allocation, investment themes and industry consolidation.



Assessing changes in competitive positioning and business models.



Evaluating developments across priority geographies and technology segments



Informing strategic planning, market development, investment and partnership decisions.

The value of the subscription therefore lies in providing **continuity of intelligence, breadth of industry coverage and informed interpretation**, helping organisations move from reactive information gathering toward a more structured understanding of how the space and geospatial industry is evolving through the year.

Deliverable Details:

Description and Insights Covered	Basic	Standard	Premier
Annual Pricing (USD)	\$10000	\$15000	\$25000
Market Research Reports – Annual Subscription			
Access to all GW syndicated market intelligence reports released during the subscription period. These reports provide the underlying market baseline for understanding the size, direction and evolution of the space and geospatial economy across relevant technologies, sectors and geographies. Tentative reports planned: • GeoBuiz Report 2026 (released) • National Mapping Report 2026 • India Geospatial Market and Economy Report 2026 • AEC Industry Report 2027 • HD & Autonomy Report 2027	All syndicated reports released during the year (1 licence)	All syndicated reports released during the year (3 licences)	All syndicated reports released during the year (5 licences)
Strategic Industry Review			
An intelligence synthesis providing a quarterly/half yearly view of the business, market and technology evolution within the space and geospatial industry. The industry review, developed via Geospatial World's proprietary industry database, public-company disclosures, annual reports and earnings calls, and thru primary interactions and engagements conducted with the space and geospatial ecosystem each quarter, will assess market movements, changes in strategic and business direction, market growth signals, capital activity and emerging risks to identify the broader direction of the industry. • Industry movement and performance: Includes review of growth hotspots, emerging shifts and areas requiring strategic attention, helping companies identify shifts as they emerge quarter-on-quarter rather than relying on annual retrospective value. This will cover: — Technology and solution areas gaining momentum; — sectors demonstrating acceleration or slowdown; — geographies witnessing increased market activity; and — material changes in demand, adoption and competitive activity. • Industry Strategic Direction and Business Model Analysis: Includes identification of structural shifts in the industry and implications for future competitive positioning and business strategy. This will cover: — Shifts in business and revenue models; — Changes in strategic priorities and market positioning (any indicative future plans may be mentioned if available); and — Emerging directions across the industry value chain • Capital, partnership and Strategic Risks Indicator: Includes an analysis of capital allocation signals, capability-building priorities, consolidation trends, emerging competitive threats and likely future areas of industry expansion. It will cover summary of: — Funding & investment activity; — M&A developments; — Strategic alliances and ecosystem partnerships; and — Emerging market, competitive and business risks	2 editions/ Year (H1+H2 summary of release) Coverage: Industry movement and performance	4 editions/ year (Full quarterly cadence) Coverage: • Industry movement and performance • Industry Strategic Direction and Business Model Analysis	4 editions / year (Full quarterly cadence) Coverage: • Industry movement and performance • Industry Strategic Direction and Business Model Analysis • Capital, partnership and Strategic Risks Indicator Value addition: Executive Summary Briefing Note with each quarterly edition

Description and Insights Covered	Basic	Standard	Premier
Policy Insights Report			
A structured review of policy, regulatory, and government-strategy developments across global geospatial, space and allied technology markets. The assessment will translate policy developments into their market, competitive and commercial implications, identifying where regulatory change is enabling new demand, altering market-access conditions, influencing technology adoption or creating emerging business opportunities. Policy, Regulatory & Government Strategy Intelligence: Assessment of what has changed in the policy and regulatory environment, the direction of government action, and the resulting implications for industry participation and operating conditions. This will track material developments across: - national policies, regulations and regulatory frameworks; - government geospatial, space and digital strategies; - procurement and public-sector acquisition frameworks; - data access, licensing, sovereignty and localisation requirements; and - measures governing private-sector participation and technology deployment. Policy-Driven Market & Commercial Opportunity Assessment: Includes Identification of where policy intervention is creating or reshaping demand, which market and technology segments stand to benefit, and where new commercial opportunities are likely to emerge. - creation or expansion of addressable markets; - opening of traditionally government-led activities to commercial participation; - emergence of investment priorities; - demand creation across data, infrastructure, platforms, applications and services; and - implications for technology adoption, competitive positioning and business priorities. Priority Geography Market Access Deep Dives: Includes a geography-specific view of market accessibility, regulatory enablement, entry barriers and priority business-development opportunities. This will include, two focused assessments during the year covering selected priority markets, examining: - policy and regulatory architecture; - government priorities and investment direction; - market-entry requirements and barriers; competitive and partnership landscape.	2 editions/ Year <i>(H1+H2; global scope)</i> Coverage: Policy, Regulatory & Government Strategy Intelligence	4 editions/ year <i>(Full quarterly cadence; global scope)</i> Coverage: - Policy, Regulatory & Government Strategy Intelligence - Policy-Driven Market & Commercial Opportunity Assessment	4 editions / year <i>(Full quarterly cadence)</i> Coverage: - Policy, Regulatory & Government Strategy Intelligence - Policy-Driven Market & Commercial Opportunity Assessment Value addition: - Priority Geography Market Access Deep Dives
Funding & Investment Trends Report			
A structured and detailed assessment of investment capital flows across the global space, geospatial and frontier technology ecosystem, examining where investment is concentrating, what capabilities and business models are being funded, and what these movements signal about future industry priorities and growth areas. The analysis will focus on investment patterns and strategic implications rather than transaction reporting alone. Capital Allocation, Investment Momentum & Use-of-Capital Assessment: Includes identification of where capital is concentrating across the ecosystem, which technologies, business models and market segments are attracting investment, and what investors are funding to build or scale. - distribution of funding across geographies and regional markets; - investment activity across technology segments and solution categories; - capital allocation across upstream, midstream and downstream parts of the value chain; - investment patterns across company maturity and funding stages; - technology, capability, product and platform development; - geographic expansion, commercialisation and market entry. Investment Signals & Future Growth Outlook: Includes interpretation of what capital allocation patterns indicate about emerging industry priorities, investor confidence, technology momentum and potential future growth areas. - emerging investment themes and growth segments; - changes in investor appetite and risk perception; - technologies and business models gaining strategic relevance; - areas showing potential saturation, underinvestment or capital constraints; - likely shifts in competitive intensity; and - sectors and capabilities positioned for further scale.	1 edition/ Year <i>(Annual summary)</i> Coverage: Capital Allocation, Investment Momentum & Use-of-Capital Assessment	2 editions/ Year <i>(H1+H2)</i> Coverage: - Capital Allocation, Investment Momentum & Use-of-Capital Assessment - Investment Signals & Future Growth Outlook	2 editions / year <i>(H1 + H2)</i> Coverage: - Capital Allocation, Investment Momentum & Use-of-Capital Assessment - Investment Signals & Future Growth Outlook Value addition: - Executive Briefings

Description and Insights Covered	Basic	Standard	Premier
M&A & Partnership Trends Report			
Detailed intelligence review of merger, acquisition and partnership activity across the global space and geospatial ecosystem. The report will assess how transactions and strategic collaborations are shaping industry structure, capability development and competitive positioning, with emphasis on the rationale behind these movements and their wider implications for the market. • M&A, Partnership & Strategic Capability Analysis: Includes identification of where transaction and partnership activity is concentrating, what strategic objectives are driving these movements, and how organisations are using M&A and collaboration to strengthen or reposition themselves. — significant mergers, acquisitions, joint ventures and strategic partnerships across key space and geospatial segments; — concentration of activity across technologies, capabilities, geographies and market segments; — access to new technologies, complementary capabilities, customer segments and geographic markets; — expansion of product, platform and solution portfolios; and — recurring patterns in how industry participants are building scale, capability and market reach. • Industry Structure & Competitive Implications Assessment: Includes interpretation of how transaction and partnership patterns are reshaping industry structure, competitive positioning and future business direction. — emergence of consolidation across specific segments or capability areas; — changes in competitive intensity and market positioning; — formation of more integrated business models and strategic ecosystems; — implications for smaller, specialised or independent market participants; and — likely impact on future industry structure, business models and areas of strategic competition. • Industry Structure & Competitive Implications Assessment: Includes interpretation of how transaction and partnership patterns are reshaping industry structure, competitive positioning and future business direction. — emergence of consolidation across specific segments or capability areas; — changes in competitive intensity and market positioning; — formation of more integrated business models and strategic ecosystems; — implications for smaller, specialised or independent market participants; and — likely impact on future industry structure, business models and areas of strategic competition.	1 edition/ Year <i>(Annual summary)</i> Coverage: • M&A, Partnership & Strategic Capability Analysis	• 2 editions/ Year <i>(H1+H2)</i> Coverage: • M&A, Partnership & Strategic Capability Analysis • Industry Structure & Competitive Implications Assessment	• 2 editions / year <i>(H1+H2)</i> Coverage: • M&A, Partnership & Strategic Capability Analysis • Industry Structure & Competitive Implications Assessment Value addition: • Executive Briefings on trends, probable impact analysis of focussed organizations
Retainer Advisory Hours			
Focused research and advisory support will be structured around three (3) mutually agreed priority themes identified at the outset of the engagement. GW Consulting will provide periodic, research-backed intelligence and strategic perspectives across these themes through the year, ensuring continued alignment with subscriber's evolving business priorities and strategic requirements. The retainer will include up to 8 advisory calls per year, with each call structured around agreed discussion themes, research findings, market developments, or specific strategic questions raised by the subscriber. These calls are intended to support interpretation of market intelligence, validation of strategic assumptions, and informed decision-making. <i>Please note, any advisory support beyond the included hours/calls per year will be billed separately at USD 200 per hour, based on the additional advisory time requested. Also, formal commercial due diligence, transaction due diligence, or detailed financial diligence is not included within the scope of the retainer.</i>	2 calls/ 1 hour each/ year <i>(H1 and H2)</i>	4 calls/ 1 hour each/ year <i>(1 per quarter)</i>	8 calls / 1 hour each/ year <i>(2 per quarter)</i>

Note: All tiers are annual subscriptions.

RESEARCH APPROACH AND CREDIBILITY

The research will combine structured secondary research with primary market intelligence generated through Geospatial World's continuous engagement across the global space and geospatial ecosystem. The objective is to move beyond publicly available information and build an evidence base that reflects both documented market developments and the direction of industry conversations as they evolve.

The research approach will draw upon multiple intelligence channels, including:

- **Proprietary knowledge and research assets:** Insights from Geospatial World's proprietary industry research, market assessments, benchmarking studies, thematic reports, databases and consulting engagements. This will not include any information collected for GW Consulting's NDA-based consulting engagements, but will include information sourced and collected for any syndicated reports, readiness index reports, etc.
- **Corporate and financial intelligence:** Review of annual reports, investor presentations, earnings calls, financial disclosures, strategic announcements, product launches and corporate communications to understand company performance, investment priorities and evolving business direction.
- **Policy and institutional sources:** Analysis of government strategies, policy and regulatory documents, procurement programmes, national geospatial and space initiatives, multilateral publications and institutional reports.
- **Industry conferences and leadership forums:** Intelligence generated through Geospatial World's participation in and organisation of major global and regional conferences, executive roundtables, leadership forums and thematic industry sessions, providing visibility into emerging priorities, technology developments and market sentiment.
- **Direct stakeholder engagement:** Insights from ongoing interactions with national mapping agencies, space agencies, government institutions, technology companies, investors, solution providers, industry associations, academia and other ecosystem stakeholders.
- **Continuous market monitoring:** Tracking of investments, partnerships, M&A activity, procurement announcements, technology developments, policy changes and other market signals across the year.

Findings will be triangulated across these sources to distinguish isolated developments from broader structural trends. Where relevant, published evidence will be contextualised through direct industry interactions and Geospatial World's proprietary knowledge of the sector.

This approach will enable the research to provide intelligence that is evidence-based, current, market-grounded and interpretive, with emphasis not only on documenting what has happened, but on assessing why it matters, what it signals, and the potential implications for industry strategy and future market development.

