

AEC FORUM

GEOSPATIAL + BIM + DIGITAL TWIN

RESILIENT INFRASTRUCTURE THROUGH
DIGITALIZATION: ENABLING VIKSIT BHARAT

SPONSORSHIP PACKAGE

21 - 22 AUGUST 2025

Vivanta, Dwarka, New Delhi, India

#AECForum2025

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 **Rail Analysis**

Produced By

**GEOSPATIAL
WORLD**
ADVANCING KNOWLEDGE FOR SUSTAINABILITY

ABOUT AEC FORUM 2025

The 4th edition will serve as an engaging and collaborative platform for the Architecture, Engineering, and Construction (AEC) community. This annual event brings together professionals, leaders, and innovators from across the industry, including public and private sectors, development agencies, academia, and technology providers. Known for its insightful themes, interactive content, and valuable networking opportunities, the Forum offers a space for meaningful discussions and collaborations.

The 2025 edition, in New Delhi, India, will focus on the latest advancements shaping the future of the AEC sector. With top-level attendees and forward-thinking topics, the event promises to be a key gathering for anyone looking to stay ahead in this ever evolving sector.

FORUM HIGHLIGHTS

6+ Sectors

5+ Plenary Sessions

20+ Deep Dive Sessions

100+ Speakers

150+ Organizations

350+ Delegates

Dedicated Networking Reception

AEC Excellence Awards

FEATURED SEGMENT



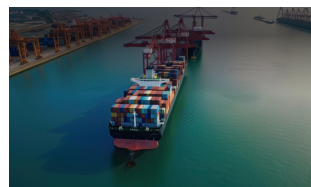
Roads & Highways

- Streamlining Land Acquisition Processes for Highway Projects with Geospatial and Digital Solutions
- Revitalizing Brownfield Roads and Highways: BIM, Digital Twin, AI/ML for Enhanced Upgrades
- Boosting Road Safety and Environment Clearances with AI and Real-Time Data
- Boosting Road Safety and Environment Clearances with AI and Real-Time Data



Railways and Metro

- Integrating Real-Time Data, AI & Predictive Analytics for enhanced safety and better asset management
- Optimizing Rail Network Efficiency with Geospatial Data and Digital Twin
- BIM & 4IR for streamlined and coordinated Metro Project Planning
- Transforming Metro construction with Digital Twins and Automation Techniques



Ports and Water Infrastructure

- Leveraging Automation and Digital Solutions for optimised port operations
- Building Resilient Ports: Sagarmala, Multimodal Connectivity, and Digital Innovation
- Integrating BIM and Digital Twin for Water Infrastructure Planning & Maintenance
- Enhancing Water Network Efficiency with GeoAI & Predictive Analytics



Airport, Buildings and Campuses

- Digital Solutions for Sustainable Airport Infrastructure Development
- Resilient Airport Operations: Digital Twins for Real-Time Monitoring & Maintenance
- Modular Construction & Prefabrication: The Digital Advantage in Campus & Building Projects
- Optimizing Building & Campus Infrastructure with IoT and Advanced Technologies

ASSOCIATE YOUR BRAND WITH AEC FORUM

BECOME A SPONSOR

Gain exclusive visibility by sponsoring the AEC Forum 2025, a premier gathering of industry leaders and innovators. Showcase your company's expertise, connect with key decision-makers, and position yourself at the forefront of the Architecture, Engineering, and Construction sectors. Don't miss this opportunity to connect, influence, and grow.

AEC FORUM BRINGS TO YOU

- **Exclusive Brand Authority:** Elevate your company's profile as a forward-thinking leader in the AEC industry, commanding visibility across multiple touchpoints before, during, and post the event.
- **Targeted Market Penetration:** Reach a carefully curated audience of decision-makers, influencers, and innovators, ensuring your brand resonates with the right people at the right time.
- **Engagement-Driven Networking:** Access high-impact networking opportunities, including intimate sessions with C-suite executives, industry leaders, and potential collaborators—designed to foster deeper business connections.
- **Customizable Sponsorship Packages:** Tailor your involvement with flexible sponsorship options, from hosting exclusive events to presenting keynotes, giving you the opportunity to engage in ways that align with your business goals.
- **Enhanced Content Strategy:** Secure a spot in high-visibility sessions, workshops, and discussions, amplifying your company's voice as a thought leader and driving industry conversations.
- **Pre-Event Buzz & Lead Generation:** Leverage a strategic pre-event campaign, integrating digital and physical marketing to maximize brand awareness, generate leads, and build anticipation.
- **Interactive Showcases:** Bring your innovative solutions to life with interactive demonstrations or dedicated spaces that highlight your products, services, or technologies to a targeted audience.
- **Exclusivity & Priority Access:** Enjoy priority access to premium sponsorship placements, ensuring your brand stands out among the competition.
- **Future-Proof Industry Insights:** Engage directly with the visionaries shaping the AEC sector's future, gaining invaluable insights into emerging trends, technology, and market demands.



SPONSORSHIP PACKAGES

Our diverse range of sponsorship packages are designed to cater to the unique needs of every organization. With various categories available, we ensure that your brand receives the exposure it deserves while aligning with the goals of the industry. Each package offers tailored benefits to maximize your impact, whether through increased visibility or exclusive engagement opportunities. **For Platinum Sponsorship, this premium category is available on-demand, allowing for a bespoke partnership experience.** For more details, please reach out to us via email.

	Corporate	Associate	Co - Sponsor	Track
Amount (In INR)	20,00,000	14,00,000	7,00,000	5,50,000
BENEFITS				
THOUGHT LEADERS & SPEAKING OPPORTUNITY				
Presentation slot for the CEO in the Plenary session	Y	Y		
Presentation slot for the company representative in the parallel program	2	1	1	1
Presentation slot for User organization	3	1	1	
TARGETED MARKETING				
Social media campaign				
Promotion on engagement via Facebook, Twitter, LinkedIn and Other Digital Platforms	Y	Y	Y	Y
Promotion of speakers	Y	Y	Y	Y
Electronic / online campaign				
Banner Adv (330 (w) *70 (h) pixel) in the conference e-mail blast (banner to be provided by sponsor)	2	1		
Video message / Banner Adv (330 (w) *70 (h) pixel) on conference home page (to be provided by sponsor)	60 sec video for 1 month			
Press Release (one) on sponsor engagement	Y	Y		
Post-Event Promotion of Presentation as Video Product	Y			
PRINT				
Adv in Conference Brochure	Full Page (Prime Position)	Half Page		
Adv in Conference App	Y			
EFFICIENT LEAD GENERATION				
One to one meeting at venue high profile dignitaries and delegates of the conference	Selected 10 Customers	Selected 5 Customers		
e-introduction with select dignitaries of conference	Y			

PROMOTIONAL GIVEAWAYS				
Promotional Giveaway in delegate Kit (to be provided by sponsor)	A4 Size flyer			
COMPLIMENTARY CONFERENCE REGISTRATIONS				
Complimentary Registrations pass for staff (Note: these need to incorporate the company's speaker registration)	10	6	4	2
Discounted conference ticket for the company staff	up to 5 tickets at 20% discount	up to 3 tickets at 20% discount	up to 3 tickets at 15% discount	up to 3 tickets at 15% discount
BRAND VISIBILITY AND AWARENESS				
Pre-conference				
Logo on conference website homepage (linked to organization website), brochure and all promotional material	Y	Y	Y	Y
Logo in conference promotion	Y	Y	Y	Y
Logo in all pages of conference website	Y			
Company Profile (100 words) on conference website	Y	Y	Y	Y
During Conference				
Logo on main stage backdrop, program backdrop and signage	Y	Y	Y	Y
Logo in conference program schedule/ conference app	Y	Y	Y	
Recognition at Conference opening and closing	Y	Y	Y	Y
Onsite one Product or company signage in the lobby (design to be provided by the sponsor)	Y			
Signage welcoming delegates with sponsor logo	Y	Y	Y	Y
Post Conference				
Logo in post-conference report, archive section of conference website	Y	Y	Y	Y
Guest invites for sponsor end user customer (Note: The user category is defined as project owners. This excludes technology partners, solution providers and system integrators and academia)	5	3	2	1

DELEGATE KIT SPONSORSHIP PACKAGE



Flyer Insert In Literature Kit

₹1,00,000

Make a lasting impact on every delegate by placing a single A4 sized flyer in the conference literature kit. Your message will be prominently featured, ensuring maximum visibility and direct engagement with all attendees. Enhance your brand's presence and forge meaningful connections with a focused audience in a memorable and impactful manner.



Pen Sponsor

₹1,75,000

Turn a simple pen into a powerful brand ambassador. As the exclusive Pen Sponsor, your logo will be quite literally at the fingertips of every delegate—accompanying every note, idea, and connection made during the AEC Forum. Distributed to all attendees, these branded pens ensure continuous visibility throughout the event and beyond, making your company a part of every important conversation. It's more than just a giveaway—it's a daily reminder of your brand's role in shaping the future of infrastructure.



Notebook Sponsor

₹2,25,000

Position your brand at the centre of every idea, insight, and inspiration with exclusive Notebook Sponsorship at the AEC Forum. Every delegate will receive a high-quality notebook featuring your logo prominently on the cover—making your brand a trusted companion throughout the event and well into the future. More than just a branding opportunity, this sponsorship places your company in the hands and on the desks of top industry leaders, every time they take a note or revisit their key takeaways. It's visibility that lasts beyond the Forum, turning every page into a touchpoint with your brand.



Coffee Break Sponsor

₹1,75,000

Be the brand that 'energizes' the AEC Forum. As the Coffee Break Sponsor, your company becomes the face of every refreshing pause where ideas are exchanged, business cards are shared, and lasting relationships begin. With your branding prominently displayed in the coffee lounge areas, your presence will be at the heart of the Forum's most dynamic networking moments. These breaks are where conversations flourish, partnerships take shape, and innovation is sparked—and your brand is there, creating the perfect setting for it all. Be remembered as the brand that powered the dialogue and brought people together.



Bag Sponsor

₹4,25,000

Put your brand in the hands and on the shoulders of every attendee as the exclusive Delegate Bag Sponsor at the AEC Forum. With over 350+ industry leaders and decision-makers receiving these premium, co-branded bags, your company enjoys unmatched, high-impact visibility throughout the event and long after it concludes. These bags aren't just accessories but daily essentials that accompany delegates to every session, every networking break, and every conversation. With your logo prominently displayed, your brand becomes an integral part of their event journey, making thousands of subtle yet powerful impressions across the Forum. It's a practical, high-retention sponsorship that transforms your brand into a visible, valued, and memorable presence wherever delegates go.



Lanyard Sponsor

₹5,00,000

Make your brand unmissable with exclusive Lanyard Sponsorship at the AEC Forum. Worn by every delegate, speaker, and VIP, your logo will be prominently displayed throughout the event, visible in every session, every photograph, and every handshake. This high-visibility sponsorship ensures your brand is part of every conversation and every connection made, literally worn around the necks of 350+ key decision-makers and industry influencers. From registration to closing remarks, your company becomes an essential and constant part of their Forum experience. Align yourself with leadership, credibility, and engagement by sponsoring the one item every delegate wears, uses, and sees—every single day of the event.

CONTACT US

Sponsor/Partnership
sponsorship@aec-forum.com

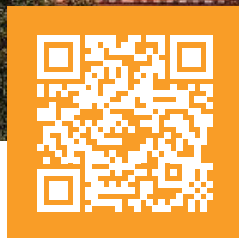
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LOCATION

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www.aec-forum.com